

AUTHOR & JOURNALIST

THE magazine for ALL Writers

A&J's semi-annual
revised

HANDY MARKET LIST

of authentic markets—page 16

An Editor explains his
EDITORIAL ROUTINE

by Neil Mermelstein
Editor of *Parnassus*

SELL YOUR REJECTS!

by Alfred K. Allan

LAST-MINUTE NEWS
FROM EDITORS

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AMERICA'S MOST
MARKET LISTS

Last-Minute News from Editors . . .

True Nurse Stories, 2726 N. Harlem Ave., Elmwood Park, Ill. is planning its first issue for Aug., 1961. They want "confession" and "romance" type features ranging from 4,000 to 8,000 words, written in the first person. All narration must have some authentic hospital, medical or nursing background. Word rates for professional authors are from 4c up. Prompt reports on all submissions is promised. Frank R. Steele, Editor.

Railroad Magazine, 205 E. 42nd St., New York 17, Freeman Hubbard, Editor, claims that "we never get enough articles dealing with locomotives (steam, diesel or electric). We need at least one experienced writer to whom we can give assignments. He must have a good knowledge of some phase of locomotive operation and must know how to combine anecdotes and human interest with accurate technical details. We'll bend over backwards to give him A-1 editorial cooperation. But he must query first; we buy only on assignment."

The Vagabond, 44 E. Superior St., Chicago 11, needs the following: TRAVEL ARTICLES on interesting places for men. Photos a must with text. Length-2000 to 2500 words. HISTORICAL PROFILES for Man of the World feature . . . articles of the adventurous vagabonds in history. Length-2500 to 3500 words. Payment is \$125 and up on acceptance.

The Desert Magazine, Palm Desert, Calif. is running monthly, a poetry contest, awarding \$5 to each winner. They also need some good back-country photo essays, especially personalities in remote corners of Nevada, Baja, Calif., etc.

Rogue, P.O. Box 230, Evanston, Ill. is always in need of quality pictorial-plus-article coverage such as the "Satirists a la Sartre" feature in the Dec. issue, or the up-coming Winfield Parks Jr.-Ted White "Riot at Newport" piece. They are always on the look-out for short fiction, semi-satirical humor—about 1500 words. Major fiction must tell a story. Off or on-beat, stylistically far-out or in, the action must begin somewhere and end someplace else. "In between, some action and punch, please" ask the editors. No vignettes, incidents or New Yorker ramblings. Major articles need authoritative controversy, well documented.

Sports Illustrated, Time & Life Bldg., 9 Rockefeller Plaza, New York 20, needs currently, short (1000-1500 words) features for the "Yesterday" column, which specializes in momentous events, reminiscences (personal or otherwise), nostalgia, people connected with sports and games.

The Saturday Review, 25 W. 45th St., New York 36 has added two monthly supplements this year: Education and Communications. Manuscripts should be addressed to H. Bowser, General Editor at the above address.

Issues, 201 East 57th St., New York 22, seeks authoritative articles on any of the following: "Is Israel the Fulfillment of Biblical Prophecy?"; "An approach to Arab-Israeli Peace?"; "American Policy in the Middle East?"; "Is There a Separate Jewish Culture?"; "Israel, Zionism and American Jews?"; "Balfour Declaration: Promises and Promises?"; "Can Israel Speak for World Jewry?"; Myth of the Jewish Bloc Vote?; "Is Zionism Good for the Jews?"; "Is Anti-Semitism In-

evitable?"; "Self-segregating Tendencies of Some Jews and Their Organizations?"; Judaism—Religion or Nationality?"; "Is Israel the Only Haven for Oppressed Jews?"; "Jews in the Middle East?"; Politics-free Philanthropy for Jews." Bill Gottlieb requests: "In view of our special approach to these thorny questions, may I urge A & J readers to please submit inquiries or outlines first. As you can readily see, our area of writing requires documentation and background knowledge for a balanced perspective on controversial issues."

Fate Magazine, 845 Chicago Ave., Evanston, Ill., is most interested in modern stories on poltergeists, ghosts, witchcraft, miraculous healings and other paranormal phenomena. Address Mary Margaret Fuller, Editor.

The Reign of the Sacred Heart, Box 304, Chamberlain, S.D. wants good fiction, 1500 to 3000 words.

Popular Mechanics, 200 E. Ontario St., Chicago 11. Clifford B. Hicks, Editor. Aggressively seeking — and will pay top rates for—well illustrated features. General Section uses features on scientific, mechanical and industrial subjects, preferably with action or adventure elements; also occasional features on almost any subject of general interest to men, including sports. Such features run from 300 to 2000 words. Dramatic photos are most important and should contain some human interest. Craft Section buys how-to-do-it articles on craft projects and shop work, well illustrated with photos and drawings. Finished drawings, suitable for publication, are not necessary; rough but accurate pencil drawings are adequate for artist's copy. Topnotch photos are a must. Both sections use one and two-photo "shorts" with up to 250 words of copy. Rates for such shorts begin at \$12. Minimum rate for a typical five-page feature with 10 to 15 usable photos and drawings, for either section, is \$300, but frequently pay much more — up to \$1000 — "for pieces we particularly want, of a type that can be blurred on the cover. Try us and see."

Ideals, 3510 W. St. Paul Ave., Milwaukee 1, Wis., as the name implies — are issues of clean, wholesome, old fashioned American ideals, homey philosophy—poetry — art — music — inspiration — neighborliness — things many of us may have overlooked during these busy days. Each issue features a large selection of beautiful full natural color reproductions of Kodachromes, contemporary art and reproductions of old masters. Featured also in each issue are numerous poems, short stories, and articles. The nature of these is generally of a homespun variety — inspirational — patriotic — religious — seasonal — family — childhood or nostalgic subjects. If you are interested in submitting material — either poetry, short stories — articles, Kodachromes — 4x5 inches (or larger, or black and white photos, 8x10 inches, or art work, we suggest that you write directly to the Editorial Department for complete information, for rates of payment and the basis on which submitted articles may be received. Payment for poetry, black and white photographs and reproduction rights of color transparencies is made upon publication of this material. \$10 an article or poem, photos \$5 up, transparencies \$25 up.

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AUTHOR & JOURNALIST

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NEWELL E. FOGELBERG, Editor

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JANUARY, 1961

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WHAT READERS WRITE

More Info. on Photos.

In response to my article "What Camera?" which appeared in the October issue of *A & J*, you quite probably will get a few letters from readers wanting to know how it's possible to get an 8x10 enlargement from a 2¼" square negative. As a friend informed me, "It ain't easy." Of course you can't do it if you intend to enlarge all of a square negative, but this is seldom the case, and only a part of the negative will be chosen to have enlarged.

The main reason I stressed the advantages of a square negative over a rectangular one is that you can shoot much faster without worrying about whether a picture will be more effective in a horizontal or a verticle composition. Oftentimes speed is vital. Shoot when you can, or the picture may be gone forever.

Perhaps I ought to have been more explicit, rather than just hint, when I spoke of composing leisurely, later on from contact prints. It seldom happens in shooting that it's possible to compose a picture to the very edges of the four sides of the film. This is especially true when shooting action—you invariably get more in the negative than is necessary. The simplest thing to do, then, is to get what you can but have only that portion of the negative enlarged which is needed to tell the story. This might be an area no longer than 1x1¼. Or you might find that one side is needed but that a portion of the other side may be cropped off to good effect. If in doubt about how much or how little to include in your photos, just use the rule of sentence unity and apply it to your photos: (1) Do not omit anything necessary to an understanding of the main idea. (2) Do not include anything that is not needed.

If contact sheets are submitted, the editor will usually indicate how much area on each contact print he wants enlarged. This, of course, simplifies the matter for the freelance.

In the article I also mentioned 8x10 print proportions, which are standard for almost all publications, and most compositions will fit these proportions. This is not to infer, however, that absolutely no other size is suitable. If the composition calls for it, make the print 8x8—or 5x10. Some editors welcome different size prints as it often makes their layout more effective.

In my own work I always make my prints on 8x10 paper, even though the picture itself may not be those proportions. That is, if the picture

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size is, say, 7 1/2 x 8, I use the rest of the 8 x 10 sheet for margins. Keeping all the prints the same size outside dimensions simplifies handling for both the editors and for myself.

To summarize briefly:

1. Enlarge only that portion of the negative that is essential. 2. Enlarge to 8 x 10 if the composition permits. 3. If the composition will not permit 8 x 10 print proportions, use whatever proportions you feel to be appropriate, but on 8 x 10 paper.

Clarence W. Koch
Cincinnati, Ohio

New L.A. Writers' Club


I plan on organizing a writer's club which will meet with me in my West Los Angeles home on a regular basis. I have recently moved to Los Angeles from Chicago where I was a noted writer as well as very active in leading beginning and professional writers. At Chicago's Central Y.M.C.A., I taught the very popular "Writing For Profit" Courses and was the Director of the active "Writers Unlimited Club."

I have a lot to offer both inexperienced and established writers, because my background is so full of successful experiences in writing and editing. I have been on the editorial staffs of various

national magazines, and I have sold stories and articles all the way from the top national general interest magazines to the business publications and specialties. I have written about a bewildering variety of subjects, and I have averaged a hundred sales a year. These include: THE LADIES' HOME JOURNAL, WOMAN'S DAY, POPULAR SCIENCE MONTHLY, THINK, THE AMERICAN MERCURY, HOUSEHOLD, MECHANIX ILLUSTRATED, FAMILY WEEKLY, SUBURBIA TODAY, CALLING ALL GIRLS, DATEBOOK, HIGHLIGHTS FOR CHILDREN, THE HIGHWAY MAGAZINE, and dozens more. What's more, have had several books published. My latest book is: CREATIVE ARTS AND CRAFTS ACTIVITIES, published by the T. S. Denison and Company, Incorporated, of Minneapolis, Minnesota. Also, I am the West Coast correspondent for various national magazines.

I invite both beginning and experienced writers of both fiction as well as non-fiction to my club, but they must be serious writers who desire to get their material published, and they must be able to meet on a regular basis. The purpose of our meetings will be to (a) stimulate interest in writing for publication, and (b) to provide realistic help for each other. In so doing, I will act as ad-

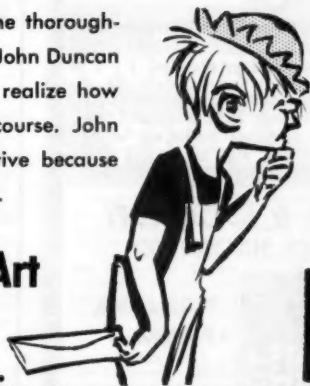
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visor in leading their discussions, manuscript criticisms, and (c) invite top editors to come as invited guests to answer their questions.

Naturally our club will serve still another purpose; namely as an opportunity for writers to get together with one another over a cup of coffee, and exchange valuable pointers and market information. Can anyone think of a better way to inspire a writer?

I am going into the leadership of this club flexible so after we get organized, I can modify it according to the individual needs of our members. Those interested in joining can write me: 3326 Durango Avenue, Los Angeles 34, California or telephone me at VERmont 7-0984.

Arthur S. Green, B.S. and M.A.
Los Angeles, Calif.

Don't Butter-up the Editor

Although I have the utmost respect for Peter J. Hampton, Ph.D., and do not for one moment question his sincerity, I fear his "Letters That Sell To Editors," *AtJ*, Nov. 1960, may mislead some beginning writers into making unfortunate errors in approaching editors.

It is, perhaps, logical enough for a writer whose professional reputation and letterhead introduce him as a practicing psychologist to "butter up" an editor's praiseworthy handling of kindred interests. BUT for an unknown to try to melt editorial ice by infusing his queries with the warm blast of eager friendship is pretty apt to be fatal.

Editors may be human, but most of them are just too darned busy to afford the luxury of glowing over long letters telling them how wonderful they are.

After more than 25 years of writing articles, mainly for specialized and regional magazines, I'm firmly most convinced that altogether too much is written about the almost terrifying importance of queries. Year after year, every writer's trade journal publishes one or more articles (and many letters) on how best to offer one's ideas to editors. It's like a quest for some magic formula, or the Holy Grail or the pot of gold at the end of the rainbow.

As a result, many beginners spend more time sweating over queries than in producing finished material. As an editorial acquaintance of mine once remarked, "We receive a lot of tempting queries from unknown writers, but the stories which follow them seldom come up to expectations. That's why we prefer to receive completed work, except from regular contributors whose qualifications are well known to us."

In other words, if you are convinced an article is worth doing for a magazine (or group of magazines) you have studied, then by all means do the research, get the pieces written and offer it to the most likely market. That's the only way editors are going to find out how well you can create and communicate. Unless, or until, you are an acknowledged authority in your field or an actual participant in the business or event discussed, queries will seldom get you anywhere especially if you begin them with "I think your magazine is wonderful and I'm sure I have an idea which

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So, if I may offer a tip from one who learned the hard way: you'll waste a lot more time dreaming up queries than you will writing finished manuscripts. Queries keep you waiting and wondering, while stories and articles keep you working. And with editors, working writers are definitely the most popular kind.

F. Wallace Patch
Framingham Ctr., Mass.

A Matter of Taste?

I do agree with most of what Geraldine Ross says in "May I Help You Write A Poem" and I heartily applaud your inclusion of it in the November issue of *A&J*. But on a few points I am not quite as sure as Miss Ross; on others I feel sure she is wrong or at least incomplete.

Phoebe Cary's line, "Where the many mansions be," is no mistake for Phoebe; tho' for Geraldine it is. In the early 19th century this usage was antiquated; now it is obsolete. However, it remains proper to say "If there be"; this is not indicative but subjective.

As for contractions, if they are truly idiomatic they are at least on the way into the written language. Remember Frost's classic line in *A Hundred Collars*, "I ain't so drunk I can't take care of myself."

"Same men are now resting themselves," I find superior to Miss Ross' rearrangement.

I shall not hesitate long before accenting *exquisite* on the second syllable, for this usage is becoming standard. Similarly I like to accent *demonstrate* and *illustrate* on the second syllable; tho' this accentuation is older than that found in current dictionaries.

As for slang words and the like, sometimes the reader does need to be jarred, to be awakened to the fact that our language is in rapid renovation, that in the British Isles people are taking into polite language terms which a backward American considers vulgar, tho' he hears them every day from all kinds of people.

Singular subjects take singular verbs, usually, but not always. Such singular nouns as *family* often take plural verbs. This is logical number.

Common nouns may be capitalized when there is genuine personification. *Vice*, as a monster of fearful mien, may not only be capitalized but may be the antecedent of a masculine pronoun.

Kelly Janes
Monterey, Mass.

Good Advice

Mrs. Shirley Dombroske, (*A&J*, Sept. '60) has asked in your letter column for tips from successful writers. I do not know whether my nine published juvenile books would qualify me, but here are my tips for what they are worth:

What do you really want? Do you want to be rich? Your chances will be better robbing a bank. Do you want to be famous? Arrange to get bitten by a shark. Do you simply want to see your name in print, to startle your friends and yourself? Turn out fillers by the score and keep them moving — a few of them will land somewhere. But if you want to write, then write.

(Continued to Page 14)

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Happy New Year? Well, it all depends...



If you're selling as much material as you'd like to sell, and selling to the markets you've always wanted to hit, there's every chance that 1961 *will* be happy. You're doing fine, and you'll probably keep it up.

But if 1960 was a pretty empty year for you as far as sales were concerned, and there's no reason to suppose that the one which has just started is going to be any different, then—as far as your writing career is concerned—the possibility of a happy 1960 isn't quite so likely. And if that's the case, it's good sense to start the new year right by admitting one of two things to yourself:

- ... Either there's something wrong with your stuff.
- ... Or there's something wrong with the way you're marketing it.

SMLA, which makes over 6,000 sales yearly for clients, has a long-established reputation for expert manuscript marketing and selling, and for skillful unraveling of snarled-up techniques. Your decision to send us some of your material, therefore, may well be the first step toward that happy new year everybody's been mentioning.

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An Editor explains his

EDITORIAL ROUTINE

by NEIL MERMELSTEIN, Editor of *Parnassus*

The mailman, through rain, sleet, snow, and all that, steps up to my door, pushes the little door of my mailbox, and usually drops in a few envelopes, some days none, some days, many. Immediately, I reach out my hand, grab the envelopes before they hit bottom, and smile or frown, as circumstances command. The reason I can just reach out like that is that I wait for the mailman—I am anxious not only to receive comments about my own manuscripts but also to see if any manuscripts have come in that I may be able to use in my magazine.

Casting bills away, I search through the envelopes, separating the ones addressed to Neil Mermelstein, editor and publisher, from the ones addressed to Neil Mermelstein, free-lance writer. Then, casting aside rejection slips, I gather up the editor's pile and retreat to my office. Once there, the first thing I do is look at the envelopes, noting whether the addresses are typed or written; if written, how neatly.

The neatest ones are opened first. Then, before I even look at the manuscript, I look to see if there is a return envelope; if it is the same size as the envelope housing it; if it has the same value of stamps, already pasted on the envelope; and finally if it has the return address of my magazine on it. This last point tells me something about the writer. If the return envelope has my full address on it in the return address position I know that the writer is concerned about his manuscript and wants it back. If the return address is missing, it usually means that the writer is not sending material he considers very important. Most of the envelopes I receive are lacking the return address. One writer goes so far as to put "Parnassus" but then stops. I wish that *Parnassus* were that well known that no address would be needed. But alas, it is not.

So, I take the time to place my address in the return address position. For if somehow the manuscript without the return address were to be lost in the mails and the writer were to blame me for the loss (disregarding the notice in my magazine:

"Not responsible for non-solicited manuscripts"), I would feel a bit guilty though innocent. But too much time is thus being taken up, and I shall therefore soon stop being so benificent. If the writers do not care about their manuscripts, then I do not.

After this bit of examination, I turn to the manuscript itself. It is always friendly-seeming to receive a letter with the manuscript, especially since I asked for some background information from writers of non-fiction. The information is not required, however. If the writer is enthusiastic about his writing—judging from his letter, if any—then I have an idea that the manuscript is probably a good one. If he is not enthusiastic about his writing, it usually means that the writer does not think much of the manuscript but wants to have it published, possibly having it accepted by a "little" or literary magazine. If he is not thus enthusiastic, then he may be sure that the magazine he sends it to will not be enthusiastic, either.

From the letter I go on to the manuscript. The actual writing, for all that it matters to me, can be done in 9H pencil lead on toilet tissue—I will give it same consideration as the writing on heavy bond paper done with a new typewriter ribbon. But the toilet tissue will be on the bottom of the pile of manuscripts.

Is the manuscript clean or dog-eared, showing that it has been previously rejected? If the manuscript has been "around," has a new front page (and back page) been added to the rest? Is the manuscript stapled, or has it been held together by a paper clip?—These questions flit through my mind as I pick up the first—and each—manuscript.

If the manuscript has been previously rejected, it means only that a certain editor did not find the manuscript suitable to his taste. If the manuscript has a new front page and a new back page, it means that this writer knows his stuff. If the manuscript is stapled, I mutter a few Anglo-Saxon phrases and fumble through the manuscript as I read it. If the manuscript is held by a paper

clip, the writer appreciates the editor's tasks and helps him by not allowing his pages to fly around his desk — even though the writer runs the risk of having his front and back pages marred by rust on the clip.

Then comes the title, possibly the most important part of the manuscript besides the actual content. A good title is sometimes hard to come by. A good story or essay or article is usually marred by a poor title; but I have seen instances of a poor manuscript with a very good title. Usually there is a good match. But when there is a good manuscript with a poor title I — having accepted it, of course — ask the writer if he would present a better title or if he would rather I give it one.

All else out of the way, I read the manuscript, noting mentally various types of mistakes. Then, having gotten the material content aright in my mind, I set down what I think of it. Then I set it aside and go on to another manuscript. In a day or two, I come back to the manuscript and carefully re-read it, later comparing my second opinion with my first. And I pass judgment on it.

My judgment is based on various factors: what the writer has to say, how he says it, and if it was worthwhile to say it. These are not original bases; Goethe originated them. Every person who reads, writes, or judges — edits — should always keep these bases in mind. If the manuscript is not satisfactory in any of these three points, then the manuscript must be rewritten or put aside. Mistakes in spelling and grammar, punctuation and phrasing, should be corrected by the writer before the manuscript is ever submitted to a magazine. A simple grammar school English book should suffice as a reference for those writers who are unsure of the grammar, spelling, and so on. Spelling reformers should, when writing a story or article not connected with spelling reform, forget all about their prejudices.

Reports from me are sent out usually within one week, certainly no longer than two weeks. Keeping the manuscripts a long time occasionally either worries a writer or leads him to think his manuscript might have a better chance of acceptance if it is out a long time. My reports on articles, essays, and short stories carry comments most of the time, explaining why the manuscript was rejected or accepted. In the case of poetry, I can give no comment, for, if something is wrong with the poetry, it is usually the subject that is at fault. And the poet's attitude, if it happens to be in contrast with my attitude or the attitudes of the persons I know will be reading *Parnassus*, is something that cannot be changed, as can a sentence or paragraph in a story or essay. Besides, swamped as I am with poetry of all sorts, the time cannot be taken to write each poet concerning the rejection of his poetry. I change my manner every few days as to my phrasing of the rejection slip, so as not to be saying, "I just don't like it."

On the contrary, I like many of the poems I

must reject; simply saying that I will be unable to use the poem covers the rejection slip truthfully. No matter, however, how many rejection slips I send out or receive, I hope — sincerely hope — that I discourage no one.

If any changes are necessary in manuscripts that are accepted, I note them carefully. If they are punctuation, spelling, phrasing, or other simple mistakes, I make the necessary changes; but if they are big mistakes or parts that must be re-written I send the manuscript back and ask the writer to do the re-writing.

Parnassus carries a section entitled, "To Each His Datum," which includes information about the writers in each issue. I ask the writers for the information for the section, if they have any pertinent background. If they are beginning writers and have no background — fine! I am only too glad to start a beginning writer on his way to steady publication. Usually, writers submitting manuscripts also send their background information with the manuscripts. I think the idea of doing so is a good one.

"But what," you might say, "about the editor I send a story to, who doesn't like a magazine I was previously published in? Won't that factor weigh in his final judgment of my work?"

Possibly. But I hardly think so. Editors nowadays look for good material, regardless of who wrote it or where that person was previously published, regardless of his race, religion, color, age, philosophy of life. The editor looks for merit, eloquence, conciseness in writing. If he looks hard enough, he finds it nine times out of ten.

And that tenth time?

Well, that tenth time occurs when a writer does not edit his own work, just sends off a sloppy manuscript — sloppy in presentation *and* content — and does not care, violates all rules a good writer should make for himself, and then expects an acceptance.

He won't get it. At least, not from me.

It is a simple matter to write well — I speak not of content, but of presentation. A writer needs various things to do so: a quiet, well-lighted room, a typewriter, ribbons, paper, clips, envelopes — a good dictionary, possibly an encyclopedia, definitely a thesaurus. Soft music helps at times.

It is a simple matter — in the long run — to write well, and those who do so get published. . . . By editors, editors who sort through stacks of mail every day looking for *the* manuscript.

And so, looking for *the* manuscript, I come at last to the story or article, essay or poem, written with 9H pencil on toilet tissue. I pick it up, strain my weary, bleary eyes to read the illegible handwriting with all its spelling and punctuation mistakes, and finally make out, with the exception of ten key words, what it says. Then I reach for the non-existent return envelope, repeat my Anglo-Saxon phrases, pull out my typewriter and paper, and start pounding out a deliciously-satirical letter to the ignorant so-and-so, telling him politely

though biting that he should never — Never! — send in a manuscript without a return envelope unless he expects never to see it again; that he should either have someone type out the manuscript for him or rent a typewriter with black ink (or blue ink); and that he should use typewriter paper!

Then I put the letter and manuscript, after adding that perhaps he would submit again *properly*, into an envelope, stamp it, put his address and my address on it, and wait for the mailman to take it away and bring me — through rain, sleet, snow and all that — *THE* manuscript.

SELL YOUR REJECTS!

by ALFRED K. ALLAN

An editor asked me, "What do you do with the articles that an editor returns to you as unsuitable for his needs. Do you just file them away?"

My reply was simple. "What do I do with my rejected manuscripts? Why I sell them to other editors of course," and then I added, "Right at this very moment, on the newsstands, is an issue of a magazine which contains an article of mine that you, as well as five other editors had rejected. The editor of this magazine on the stands grabbed the piece as just right for him."

A short while ago I received an acceptance letter and good-sized check for an article of mine that had been rejected by some fifty-three other editors! Previous to this my record had been forty-five rejects on an accepted manuscript.

One editor returned an article to me with some written comment set down on the bottom of the form rejection. "Not sufficiently interesting," went the editor's note. I sent the manuscript out again immediately, not changing a word in it, to the next market possibility I had. Two weeks later came the editor's reply. "Your article is very interesting. We'll accept it. Could we also have two more of this type to run as a three-part series." Note that both editors used the word "interesting" but from a completely opposite vantage point.

Recently my morning mail brought me a check from an editor for a short story of mine. This same editor had rejected this story *three* times before. Despite his previous rejections I was convinced that the story was for him so I kept sending it back to him about every four months. The fourth time around he took it.

An editor returned an article to me with this comment: "This is good, but it won't interest our

readers." A few months later this editor left the magazine, no doubt for greener fields. A new editor took over. I sent the same article back to the magazine. The new editor *accepted* it. The readership of the magazine hadn't changed one bit but the editor had and the new man obviously agreed with me that my article *would* interest his readers.

Editor turn-over, a fairly common practice in the publishing business, is something a writer should always be alert to. An article of mine had been rejected by two editors in a row of a magazine. A third editor, who took over after the other two had left, took the article the other two wouldn't touch.

"This article is interesting, but not timely," went the written note from the editor on a manuscript of mine. Six months later I sent the article back to the magazine. The same editor was there. He took the article, although it wasn't any more timely then than it had been six months before. All that had changed was the editor's mind.

"Sorry, we already have material on hand on this subject," said the note from the editor on my rejected article. I kept the manuscript going around to the other possible markets for the subject. I went through some forty-two mailings but without getting even a nibble. The markets for this subject were now exhausted. However it had been about six months since I had sent the manuscript to the first couple of markets on my list so I decided to just start all over from the beginning. Several more rejects later, I sent the article back to the market from which I had gotten the personal note. Yes, you guessed it, they took it!

What does all of this prove? Well, for one thing editors are individuals, each with their own likes and dislikes. One editor's poison is another editor's meat. Also, like all of us, they can change their minds from day to day, and they often do.

Actually, I've stopped trying to figure editors out. I just submit my material and if necessary re-submit it. I put the manuscripts back into the mail minutes after they come back to me so I can quickly forget the rejections. Nor do I count the rejections or even think about them until the acceptance comes in, as it always does—sooner or later.

ALFRED K. ALLAN has sold over a thousand articles and stories to national magazines, many the first or second time out, others after any number of rejections, as this article clearly points out. Among the publications his work has appeared in are *MADMOISELLE*, *COUNTRY GENTLEMAN*, *THE NEW YORK HERALD TRIBUNE*, *GUIDEPOSTS*, *THE ROTARIAN*, *TODAY'S HEALTH*, to name just a few. He is also a Contributing Editor to a national business magazine and writes monthly and bi-monthly columns in several magazines.

WHAT READERS WRITE

(Continued from Page 9)

How hard are you working? If there are too many other things you want more, if you like to play bridge, gossip on the telephone, and dream about being a great writer — then forget it. But suppose you are willing to devote considerable time and energy to it. Estimate how much material you ought to be able to turn out in a year. Are you coming anywhere near it? If you double your output, you are doing a great deal more than doubling your chances, for you are learning as you go along.

Are you expressing yourself? Goodness knows all authors are expressing themselves — but the successful ones don't do it at the expense of story line. If you are losing yourself in expressiveness, rambling or obscurity, then the only satisfaction you can expect is whatever you can find in an unsold manuscript.

Are you repeating your mistakes? If you are continually reworking the same manuscript or the same idea, you may need to branch out. You are probably making some mistakes that won't be apparent to you until you work on more objective material.

Are you hitting your head against a brick wall? I have a prejudice against the short story. With little room for development, it must assume more on the part of the reader, and about all it can assume is that he will be an average person in a commonplace setting, so that the characters and theme are likely to be equally commonplace. It is much easier to write a short story than a novel (notice I did not say a *good* short story); space is limited and there is a flood of material. How is your story going to stand out above the flood? You can try shocking the editor, but most of them are shockproof, and probably wouldn't buy your story even if you did. My feeling is that the high-paying short story market simply isn't there for the unknown writer, though other writers will disagree. But there are perhaps three things you can get working for you: establish your reputation elsewhere; acquire the services of an enthusiastic agent; or try to get the editor's attention through sheer persistence.

Have confidence. It is literally true that what appeals to one editor will not appeal to another, so if you believe in a manuscript, keep it moving until you run out of markets. My first book sold to about the twentieth publisher to whom it was offered — and to one who wasn't even listed as being interested in juveniles. And that one sale led to a whole series.

Lessen the odds. It is probably true that if you submit a manuscript to a publisher, you have only one chance in a hundred of selling it. But there are ways of lessening those odds. If you can write reasonably correct English and present a neat manuscript, you have lessened them considerably already. There are other telltale marks which will reveal to the editor that this is a writer who need not be taken seriously, such as blatant vulgarity, unintended repetitions, long-windedness, and so on. And of course after selling your first book the odds are considerably better, for you now have an editor who will be willing to discuss ideas and requirements with you.

Remember the reader. I once wrote a book about a nine-year-old boy. But the book was written at about the fourteen-year level, and there was considerable intrusion of adult viewpoint. I had no right to expect a sale on this. But the story contains some good material, and I may pull it off the shelf someday and reduce it to the nine-year level where it belongs.

How about Pace? If you subscribe to a condensed book club, you will learn that these books have one thing in common. Things happen, the story moves. An author would like to feel that the reader may lay his book aside to contemplate deeply something he has said — but don't count on it. He may never pick up the book again. Let him do his contemplating after he has finished. Novels of ideas are fine (or ought to be), but the first duty of the novelist is to create characters and place them in interesting situations. The ideas should be those of the characters, and not of the author. Well-developed minor characters are fine — if they fit in. Otherwise save them for another story. You can't give your whole view of the universe in one book, so just be glad to have something left over for another one.

Respect the publisher's problems. If you receive an authoritative comment that your book presents problems on age level, length, limited appeal, or special expenses of composition or illustrations, pay attention and try to correct them. The publisher lives in a very real economic world.

Norvin Pallas
Cleveland, Ohio

Anyone for Verse News?

Your seasoned judgment could assist me to a right conclusion ... on using daily news as grist for light-hearted intrusion into cerebral latitudes of folks whose current attitudes are often half-illusions.

To put it in another way, I'd like, in metered words, to say something of substance every day to help good folk along their way, and in a word or two convey some trenchant thought that might allay a bit of tension on a day when things are going thataway.

I have a feeling that somewhere an editor (who may be rare) thinks somewhat along these lines. He's not limited to confines of lengthy prose, *in statu quos*, or AP-UP overflows to keep his heir and their assigns enjoying income without care because his subscribers declare his paper is without compare ... because he instinctively knows the sort of difference that shows a healthy balance in the till is just the sort of thing that will make his sheet differ, yes indeed, from most of the papers we read.

Ben M. Patrick
Miami, Fla.

Wants More on Photojournalism

Your lead article in the October issue of *AUTHOR & JOURNALIST* in "What Camera?" is one of the best you ever published and is mighty helpful when it comes to selecting a camera.

We need more articles like this on photography and I, personally, would like them from the same authority who wrote "What Camera?"

Elmer L. Ward
Essington, Penna.

Ed. Note—Articles by Mr. Koch are scheduled for future issues. In the meantime, see page 6.

AUTHOR & JOURNALIST

Last-Minute News from Editors . . .

(Continued from Page 2)

International Trade Review, 99 Church St., New York 8, is interested in finding new writers. "We want good articles of about 1000 words on subjects that interest our audience. Much of the work that we use and have been using for years is written by experts. They know their facts; they know what they are talking about, but — unfortunately — they do not know how to express themselves on paper. They — even by their own admissions — are not writers. "Reading ITR," says Ray H. Hessen, Assistant Editor, "of course, will show anyone what we use and what we want. However, if any writer or writers have one or more specific questions we will be glad to answer them. The following list of titles and possible titles should give a good idea about what may be written and sold to us (Pay varies from \$5 to \$50): CHANGES IN OVERSEAS MARKETING DURING THE LAST TEN YEARS; TODAY'S ADVERTISING ABROAD; HOW TO OPERATE YOUR FOREIGN OFFICE; SHIPPING METHODS FOR THE LIVESTOCK EXPORTER; HOW TO INCREASE YOUR OVERSEAS SALES; CHANGES IN CONSUMER PREFERENCES WITHIN (a specific foreign market—India, Ceylon, Italy, Germany, Sweden, etc.) There are many possibilities. If you are interested, please write.

ARGOSY, 205 East 42nd Street, New York 17, New York. The *New Golden Argosy* launched in January 1961 will have more pages, more big names and excitement, and will appeal to a wider range of readers. The appeal basically is to men not boys. The editors are interested in well-known writers and name byliners for informative, entertaining and adventurous articles and fiction. They are particularly interested in stories which can make news, but there is still room for plenty of authentic action and adventure pieces. A new section called "Man of the House" will carry service pieces of interest to men including material on how to handle and save money, and the care, maintenance and proper operation of the average man's most important possessions — his car, his house, his boat, and his self respect. Plenty of humor pieces with an informative backing will be used for this section. Writing in any case must be lively. Also interested in controversial or humor pieces in combatting the anti-male propaganda which has been so popular in certain quarters. At least one book-lengther (around 20,000 words) will be used per issue—either fiction or non-fiction. In addition they will continue to carry topflight men's fiction in shorter lengths. They are interested in material of all lengths up to about 3,500 words. Except in unusual cases shorter pieces are preferred. Cartoons and cartoon features used. Rates can match the best in the field. Editor Henry Steeger, Editorial Director Hal Steeger, Managing Editor Milt Machlin. Articles Dick Adler, Fiction Bruce Casiday.

AUTHENTICATED NEWS, 170 Fifth Ave., New York 10, is in particular need for color transparencies for the hundreds of publications, calendar companies and greet card manufacturers it services. Color subjects most in demand include: GLAMOUR, CHEESECAKE, PRETTY GIRL HEADS, MOTION PICTURE STARS & FAMOUS PERSONALITIES, ANIMALS, CHILDREN & BABIES, SCENICS & GEN-

ERAL HUMAN INTEREST. The desired size is 4 x 5" or over. Some editors will accept 2½ x 3¼". No 35mm please. We operate on the usual 50-50% arrangement with our contributing photographers and agencies and we never purchase photos outright." Be sure to include a self-addressed, stamped envelope with each batch of transparencies submitted. Mail to: JON A. TETA, ASSOCIATE EDITOR.

College Magazine, 1822 N. Orleans, Chicago 14, Ill. is especially short of good articles, poems and introspective fiction for use in future issues: ARTICLES: (Payment of 1c per word, \$5 per photo on publication, except as noted.) THE COLLAGE CAMPUS COMPENDIUM — At least 5000 words, with photos, describing and commenting on the educational qualities of a particular college or university. Query the COLLAGE editorial department first, providing an outline of the article. Authors of contributions to this series must either be presently enrolled in or a recent graduate of the college or university being studied. Payment rates are 1c per word on acceptance. Suitable photos may often be secured from the school publicity department without charge, and no payment is made for photos in this way. AESTHETICA — Reproductions of previously unpublished work by student or amateur artists who have never had works published nationally before. Compositions may be in any creative medium other than woodcut, lithography or silversmith (already covered), and a photo story illustrating the various steps involved in creating the work may be submitted separately or along with the artwork. A photo-Biography of the artist is also used — \$10 to artist, 1c per word and \$2 per 2¼ x 3¼ photo in accompanying article. ATHLETICA—At least 2000 words, photos optional, on any sport or athletic activity slanted to the objective of participation rather than spectatorship. More background information and anecdotes appealing to college students wanted than how-to information. POETICA—No set "school" of poetry preferred, although we prefer content that is more serious commentary than arbitrary description of physical scenes. \$2 to \$5 each. FICTION: (Payment of 1c per word on publication, \$10 minimum, \$150 maximum.) VIGNETTES—Not more than 850-word introspective stories usually dealing primarily with a single situation, individual, oral or philosophical idea. Artwork may be submitted to COLLAGE separately or as illustrations along with fiction or articles for payment on acceptance according to merit. Normally all magazine rights are purchased. David Priess, Editor and Publisher.

FREE LANCE

by Ethel Jacobson

Rejections never bother me,
But I'm filled with incredulity
Whenever something's kept.
Truly, how can I guess today
What an editor Friday, miles away,
Might conceivably accept?
Rejections I can take in stride.
The buys are what leave me goggle-eyed.

THE HANDY MARKET LIST

TWICE each year—in January and in July—*Author & Journalist* publishes the Handy Market List.

Under no circumstances should a writer use an older Handy Market List. It will be found to be out of date.

General Magazines in the list are divided into two groups, A and B. This is not a division on the basis of quality. The magazines in Group A offer a more extensive market to the

average writer. The magazines in Group B tend to be more specialized in their requirements and to buy less material.

For most magazines in the Handy Market List the frequency and the single copy price are shown; as (M-25), monthly 25 cents a copy.

Rates of pay are indicated per manuscript or per word. Acc. means payment on acceptance; Pub., payment on publication

General Magazines A

American Legion Magazine, 720 Fifth Ave., New York 10. (M) No fiction. Query on articles. Good light verse—4, 8, or 12 lines. Address verse and anecdotes to Parting Shots Editor. High rates, verse \$2.50 a line. Acc.

American Weekly, 575 Lexington Ave., New York 22. Sunday magazine distributed with Hearst and other newspapers. Features with photos, best lengths 900 and 1,500. Uses mostly non-fiction. C. C. Renshaw, Jr., Story Editor. Excellent rates. Acc.

The Atlantic Monthly, 8 Arlington St., Boston 16, Mass. (M-60) Short stories 1,500-5,000. Essays 1,500-3,500. Articles 1,500-6,000; short humorous articles, longer articles on art, music, literary criticism, current affairs, biography, finance, business. Serious and light poetry. Edward Weeks, Editor. Prose varying rates, verse \$2 a line. Acc.

The Catholic Digest, 44 E. 53rd St., New York 22. (M-35) Mostly reprint but always in the market for a number of authoritative original articles 2,000-2,500, preferably but not necessarily with a Catholic angle and profiles of Catholic personalities prominent in public life. Especially interested in sectional material with a Catholic angle. Also seven departments for original short stuff. Photo stories. Transparencies for cover use. No fiction, verse, or cartoons. Address John McCarthy, Executive Director. \$200 up for original article, \$150 for picture story or cover photo, short stuff to \$25. Acc. Query.

The Catholic World, 401 W. 59th St., New York 19. (M-50) General fiction of high quality to 2,500. Articles on current problems reflecting contemporary Catholic viewpoint in national and international affairs, literature, science, education, etc. Short verse. Rev. John B. Sheerin, C.S.P., Editor. About \$7 a page. Pub.

Columbia, P. O. Drawer 1670, New Haven, Conn. (M-10) Short stories 2,500. Articles on science, history, religion, sport, business; articles of general current interest or special Catholic interest. Query on articles. Short verse. Photos only with articles. John Donahue, Editor. \$75-\$200 a story or article. \$10-\$15 a poem. Higher rates for especially desirable material. Acc.

Commentary, 165 E. 56th St., New York 22. (M-50) Political, sociological, literary articles of Jewish and general interest, highest intellectual level. Short stories of distinguished literary quality, 2,500-5,000. 3c Acc.

The Commonweal, 386 Fourth Ave., New York 16. (W-25) Edited by Catholic laymen. Timely articles on literature, art, public affairs, to 3,000. Edw. S. Skilkin, Editor. 2c Acc.

Coronet, 488 Madison Ave., New York 22. (M-35) Uses factual anecdote-packed articles under 3,000; photos; fillers; one-pagers; humorous anecdotes. No fiction or poetry. Lewis W. Gillenson, Editor. Good rates. Acc. Fillers, pub.

Cosmopolitan Magazine, 57th St., at Eighth Ave., New York 19. (M-35) Short-stories 2,000-2,500; short stories 5,000; murder mystery or suspense novel-ettes 25,000. Articles: personality, thought-provoking, current affairs, psychological, medical, enter-

tainment. Photos and photo essays. No verse. No cartoons for the present. Robert C. Atherton, Editor. Top rates. Acc. Query

The Dial, 461 Park Ave. So., New York 16. (Q) Stories of high literary quality, any length; no taboos. Translations acceptable. No fiction in popular magazine categories. James H. Silberman, Editor. \$100-\$1,500.

Dodge News Magazine, Prince & Co., 5435 W. Fort st., Detroit, Mich. Travel, travel-connected personality articles to 1,200 words; also strong on success stories of young men (25-35 years), regional recipes, and big game hunting in U. S. adventures. Pictures must accompany MSS.—black and white, color transparencies. W. W. Diehl, Editor. Top rates. Acc. of client. Query.

Ebony, 1820 S. Michigan Ave., Chicago 16. (M-30) Provocative picture stories on Negro life, preferably success and achievement. No fiction, essays, or verse. Articles \$75 up. Story units of at least 10 pictures, \$75 up. Acc.

Extension, 1307 S. Wabash Ave., Chicago 5. (M-40) Short stories, 1,000-5,000; romance, adventure, detective, humorous; six-installment serials, 5,000 an installment; short stories; articles; pictures stories; cartoons. Eileen O'Hayer, Editor. Good rates. Acc.

Family Week Magazine, 60 E. 6th St., New York 22. (W-supplement to newspapers in over 194 cities) Short lively article and picture features—emphasis upon individuals, famous or in the news, adding depth or unknown facts with anecdotal or personal experience approach. Ernest V. Heyn, Editor-in-Chief. Strong lead articles \$250 up. Good rates for all material. Acc. Query.

Field & Stream, 530 Fifth Ave., New York 36. (M-35) Illustrated camping, fishing, hunting articles, 1,500-3,000. Hugh Grey, Editor. 10c up. Acc.

Ford Times, Ford Motor Co., The American Road, Dearborn, Mich. (M) Articles of 1,200 or less on exceptional and little-known travel and recreational opportunities for motorists. Brief picture stories depend on submission of top-quality color transparencies 4 x 5 or larger. 10c. Acc.

Friends Magazine, Chevrolet Motor Division, General Motors Corporation, 3-135 General Motors Bldg., Detroit 2, Mich. An all-picture magazine seeking photographs which tell a factual story; accompanying text may be in memorandum form. Frank Kepler, Editor. Two-page spread black and white \$200, color \$300. Acc. Query.

Harper's Magazine, 49 E. 33rd St., New York 16. (M-60) Timely articles for intelligent readers; short stories; humor; fillers; verse. John Fischer, Editor. Good rates. Acc.

Holiday, Independence Square, Philadelphia 5, Pa. (M-50) Quality articles, well-illustrated, on places and people in sections of United States and foreign countries, 1,500-5,000. Ted Patrick, Editor. First-class rates. Acc.

Jet, 1820 S. Michigan Ave., Chicago 16. (M-20) News items and short features on Negro life and activities. Photographs. John H. Johnson, Editor. Good rates, varying with length and importance of story; pictures \$5-\$10. Acc.

The Kiwanis Magazine, 101 E. Erie St., Chicago. (M) Articles, strongly analytical, on national and community problems to 3,000. Some very short fiction. Especially needs humor, particularly light satire. Essays. Picture essays—camera studies of varying subjects, artistically rendered. Richard E. Grosswiller, Associate Editor. \$75-\$250, depending on quality and current needs. Acc.

The Lamp, Franciscan Friars of the Atonement, Peekskill, N. Y. (M) Fiction of quality to 2,000; non-fiction of interest to Roman Catholics. Rev. Ralph Thomas, S.A., Editor. 2½c. Acc.

Liberty, 73 Richmond Street West, Toronto, Ont., Canada. Not in the market for any fiction for the time being. Articles: 2,000-word confessional type, first-person as-told-to form preferred, dealing with medical, marriage, and sex self-improvement themes and with definite Canadian locale or angle. Send a letter or brief outline in advance. Frank Rasky, Editor. Articles \$10-\$300. Acc.

Life Magazine, Time, Inc., Time & Life Bldg., Rockefeller Center, New York 20. (W-19) Address Contributions Department. Picture stories, featuring news. Also color pictures, 35mm and larger, single or in series, high-lighting news subjects. Should be submitted immediately. Prefer processed film, but if submitted unprocessed for deadline reasons, film may be returned unprocessed if subject of no interest. Date pictures taken, along with other descriptive information, must be included. Single spectacle photographs or story series of 3 to 5 for "Speaking of Pictures." Saturday issue closing deadline. Offbeat, "stopper," single pictures for Miscellany page. Black and white \$200 a page, \$25 minimum (except for a picture used in Letters to the Editors column, which pays \$10); inside color \$350 a page, \$50 minimum; color covers \$600, which is always a tie-in with story running in the issue. Pub.

The Lion, 209 N. Michigan Ave., Chicago 1. (M-15) Published by Lions International. All-male audience interested in adventure, sports, self-improvement, health, travel, community development, business side. Articles 1,200-1,750. Photo stories. Cartoons. No fiction, poetry, or fillers. Reports in one week. John H. Vogt, Editor-in-Chief; address material to John Read Karel, Senior Editor. 10c maximum, photos \$10, photo stories \$100, cartoons \$15. Acc. except on photos with articles.

Look, 488 Madison Ave., New York 22. (Bi-W-30) Articles and pictures of broad general interest particularly about people and their problems. No fiction. Wm. Arthur, Managing Editor. Good rates. Acc.

Maclean's, 481 University Ave., Toronto 2, Canada. (Bi-W-15) Articles on science, business, crime, politics, international affairs, health, entertainment, etc. 3,000-5,000. Canadian approach almost essential. Strong women's interest features with Canadian slant and some male appeal. Humor, 50-3,500. Quizzes, light verse. No short stories at present. Query on articles. Blair Fraser, Editor; Ken Lefolli, Managing Editor. Articles from \$300, often higher; verse \$5-\$15 a poem. Acc.

Mechanix Illustrated, 67 W. 44th St., New York 36. (M-25) Feature articles about mechanical and scientific developments, inventions, etc. Also short features 350-400 words on interesting and unusual subjects in the science-mechanics field. How-to articles about projects readers can build. Photos. William L. Parker, Editor. To \$400 an article, pictures average of \$10. Acc.

National Geographic Magazine, 16th and M Sts., N.W., Washington 6, D. C. (M-60) Official journal National Geographic Society. Articles on travel, geographic and natural science subjects 2,000-8,000, first-person narrative style preferred; color and black and white photographs. Melville Bell Grosvenor, Editor. Articles \$800 up, color transparencies minimum \$50 singly, \$600-\$800 (more in exceptional cases) for enough to make 8-page series, black and white photos \$10 up. Acc.

The National Jewish Monthly, 1640 Rhode Island Ave., N.W., Washington, D. C. (M-15) Short stories, articles, essays, Jewish interest, 1,000-2,000. Seeks fact and fiction with contemporary American Jewish background, and dealing with real problems of today. Edward E. Grusd, Editor. 2c-5c. Acc.

National Motorist, 216 Pine St., San Francisco 4, Calif. (Bi-M-25) Articles of 500 and of 1,100 words on anything that would be of interest to the average motorist who lives in California and does most of his motoring on the Pacific Slope. Articles on the car, roads, interesting people and places in the West or in the history of the West, hunting, fishing, outdoor life, animals. Black and white photos for illustration. Jim Donaldson, Editor. 8c, photos \$5-\$8. Acc.

The New Yorker, 25 W. 43rd St., New York 36. (W-15) Short stories and humor 400 to 4,000; factual and biographical material to 6,000; cartoons, cartoon ideas, light verse. Good rates. Acc.

The New York Times Magazine, Times Square, New York 36. (W) Articles 1,200-3,000, based on the news, topics relating to economics, politics, international affairs, sports, nature, science, education, the arts, and women's interests. Short articles 400-1,000. Light, topical verse. Lester Markel, Sunday Editor. \$300 for full-length article, verse \$2 a line. Acc.

Outdoor Life, 355 Lexington Ave., New York 17. (M-35) Profusely illustrated articles to 5,000 on dramatic, humorous, and adventurous phases of fishing, hunting, etc. Both black and white and color photos. News articles to 3,000 of topical interests to sportsmen. How-to articles on outdoor activities. Odd adventures and exciting personal experiences in the outdoors. Accounts 500-1,000 of true personal experiences exciting or dangerous, for retelling in cartoon-strip form. Photo stories. William E. Rae, Editor. Top rates in the field. Acc.

Pageant, 535 Fifth Ave., New York 17. (M-35) General articles and profiles. No poetry. No fillers. Key words are "liveliness" and "timeliness." William A. Robbins, Articles Editor. To \$400. Acc. Query always, for material is on assignment only.

Parade, 285 Madison Ave., New York 17. (W-Sunday newspaper supplement.) Picture and text articles of strong family interest with reader identification. Must be new or "on the news." No fiction, poetry or cartoons. Jess Gorkin, Editor. Address outlines, photos and articles to Articles Editor. Good rates. Acc.

Popular Mechanics, 200 E. Ontario St., Chicago 11. (M-35) Clifford B. Hicks, Editor. Illustrated articles on scientific, mechanical, industrial subjects with action or adventure elements, 300-2,000; fillers to 250. Also occasional features on almost any subject of general interest to men, including sports. Photos should contain some human interest. How-to-do-it articles on craft and shop work, with photos and rough drawings; short items about new and easier ways to do everyday tasks. One and two-photo "shorts" with up to 250 words. Rates for shorts begin at \$12. Minimum rates for a typical 5-page feature with 10 to 15 usable photos and drawings, is \$300 up to \$1,000.

Popular Science Monthly, 355 Lexington Ave., New York 17. (M-35) Features dealing with motor cars, aviation, home improvements, tool techniques, home workshop projects, and similar subjects. How-to articles for men with an interest in science and mechanics. Short material for various departments. Photo layouts. Nearly all material must be liberally illustrated, texts short. Howard Allaway, Editor. Acc.

Railroad Magazine, 205 E. 42nd St., New York 17. (Bi-M-50) Railroad articles, 2,000-3,000. U. S. or Canada locale, popularized technical information spiked with anecdotes with or without photos. No fiction, poems, reminiscences, cartoons, miscellaneous photos, or fillers. Freeman Hubbard, Editor. 5c. Acc. Query; include qualifications for handling subject; all queries answered on day of receipt.

The Reader's Digest, Pleasantville, N. Y. (M-25) The editors are receptive to ideas for fresh and compelling articles of lasting interest. Rates \$1,500 up. Pays \$2,500 for personal-experience articles of not more than 2,500 words. They must be true and hitherto unpublished narratives of personal experience in some specialized walk of life, and must be especially revelatory of human nature. \$2,500 rate applies also to "My Most Unforgettable Character" and "Drama in Real Life" categories. Address personal experience articles to First Person Editor. Shorter contributions are wanted for "Man's Best Friend," and stories under 300 words for "Humor in Uniform" and "Life in These United States," at the rate of \$100 for each. The material must be previously unpublished. Ten dollars is paid for accepted Picturesque Speech items, and a minimum of \$10 for accepted excerpt material. These may be original or picked up from other sources. All payments made two weeks before publication. Items intended for a particular feature should be addressed to that feature. Brief contributions cannot be acknowledged or returned. Current issues carry information about requirements for departments that are soliciting material. DeWitt Wallace and Lila Acheson Wallace, editors.

Redbook, 230 Park Ave., New York 17. (M-35) Short stories, short shorts, 40,000-45,000 word novels, features articles, domestic and social problems, emotional slant to men and women. A continuing need for lead articles—important exposés or significant personal documents. The criterion, in either case, is: how useful or meaningful is the article to young adults? Fillers, humorous verse. Robert Stein, Editor; Seg Chassler, Executive Editor; Address Fiction Editor, Articles Editor or Fillers Editor. First-class rates. Acc.

The Rotarian, 1600 Ridge Ave., Evanston, Ill. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays 1,500-2,000. Karl K. Krueger, Editor. First-class rates. Acc. Overstocked.

St. Anthony Messenger, 1615 Republic St., Cincinnati 10, Ohio. (M-35) Catholic family magazine Human-interest features on prominent Catholic achievements and individuals; articles on current events, especially when having Catholic significance, 2,000-2,500; short stories on modern themes slanted for mature audiences, 2,000-2,500; seasonal stories. Extra payment for photos retained, occasional poetry on inspirational, religious, romantic, humorous, and nature themes. Rev. Victor Drees, O.F.M., Editor. 3c up. Acc.

The Saturday Evening Post, Independence Square, Philadelphia 5, Pa. (W-15) Articles on timely topics 2,000-5,000. Short stories 2,500-5,000; novelettes 10,000-12,000; serials 25,000-50,000. Lyric and humorous verse to 16 lines, the shorter the better. Skits. Cartoons. Ben Hibbs, Editor. First-class rates. Acc. Query on articles.

Science and Mechanics. Davis Publications, 450 E. Ohio St., Chicago 11. (M-35) Broad market for provocative feature articles dealing with new developments and trends in science, electronics, missiles and rocketry, industry, transportation, home building, finishing and maintenance—any subject of interest to general consumer market with emphasis on scientific or mechanical details. How-to articles on home maintenance and remodeling, home workshop know-how and moneysaving short-cuts, building and using power tools, repairing appliances, servicing autos, making unusual household accessories, building and repairing radio and TV projects and every day science experiments. The magazine works on an inquiry and assignment basis. Art Youngquist, Editor. Acc.

Science Digest, 959 8th Ave., New York 19. (M-35) Popular articles on all fields of science to 2,000. G. B. Clementson, Editor. Acc.

Sport, 205 E. 42nd St., New York 17. (M-25) Per-

sonality and behind-the-scenes features; controversial subjects of interest to sport fans. Baseball, pro football and boxing the year around. Other sports in season. Articles 2,500-9,000. Al Silverman, Editor. \$200-\$500 depending on length. Briefs for SPORTalk department \$5-\$10. Acc.

Sports Afield, 959 Eighth Ave., New York 19. (M-35) Some outdoor fiction, to 3,000, related to field sports; picture stories, articles, how-to-do-it features to 2,500; fillers. Ted Kesting, Editor. Acc.

Sports Illustrated, Time & Life Bldg., 9 Rockefeller Plaza, New York 20. (W-25) Articles 2,000-5,000—personality, controversy, unusual subjects, all relating to sports (both participant and spectator). \$750 up. Acc. Query Percy Knauth, Editor.

Star Weekly Magazine, 80 King St., W., Toronto, Ont., Canada. (W-10) Timely articles on attention-getting subjects—controversial, thought-provoking, newsworthy or you-appeal and written in popular easy-to-read style. Emphasis is on color, drama, anecdote, revealing quotes, and human interest. Subject matter includes movie and entertainment world, trends and personalities in sports, dramatic true adventure, prominent men and women in the news, psychological quizzes, new developments in science, medicine, etc. 2,000-3,000 words. Novels 25,000. Photos. Cartoons. Varying rates. Acc.

This Week, 485 Lexington Ave., New York 17. (W-magazine section of 43 newspapers) Short articles falling into four broad categories—"you," entertainment, problems, scoops—1,500-2,500; interesting shorts, 500-1,000; cartoons. No fiction, please. William I. Nichols, Editor. Good rates. Acc.

Today's Health, American Medical Assn., 535 N. Dearborn St., Chicago 10. (M-35) Sound articles on any subject related to health, including mental health, recreation, and most phases of family life. Material with medical angle must be scientifically sound; will be checked by doctors. Prefers a positive approach telling readers what they can do to preserve their health. Generally 1,000-2,000; shorts, 350-500, not news stories. Well stocked with verse and cartoons. Kenneth N. Anderson, Editor. 10c up, photo stories \$100. Acc.

Together, The Mid-Month Magazine for Methodist Families, 740 Rush St., Chicago 11. (M-35) Articles on wide range of interest to Christian families; problems of home, youth, marriage, church, community and world affairs to 2,000. Prefers strong anecdotal and narrative style. Buying very little fiction. Fillers: personal incident or church-related humor. Life-type picture stories and color transparencies. Pictures of unusual Methodist personalities and Methodist activities with universal appeal. Hobby articles to 1,500 words. Special dept. for children under 10. Uses short poems, riddles, craft ideas. Stories to 750 words. Leland D. Case, Editor. Payment varies depending on quality of material, originality, etc. Acc.

Travel, 50 W. 57th St., New York 19. What to do and see—with cost worked in—anywhere in the world, 1,000-3,000, 2,500 preferred. Also articles on places to retire—other than islands. Photos, cartoons. Works 3-4 months in advance. Malcolm McTear Davis, Editor. \$50-\$100. Acc.

True Western Adventures, 67 W. 44th St., New York 36. (Bi-M-35) Stories of 5,000 preferred, but may be as brief as 3,000. Must be true happenings in the Old West, about 1865-1900. Generally a strong central character resolving a tough situation or a famous situation from a new angle. Hero or villain may be lead character. Also need shorts 800-1,500 words. Photos of the Old West. James Wyckoff, Editor. 5c, photos \$10. Acc. Query is required.

Westways, 2601 S. Figueroa St., Los Angeles 54, Calif. (M-25) Articles 500-1,200, photos of out-of-doors, natural science, history, etc.—on 13 Western states, Western Canada, and Mexico. Verse. Cartoons. Patrice Manahan, Editor. 8c, photos, black and white only \$7.50. Acc.

General Magazines—B

Air Force Magazine and Space Digest, Mills Bldg., 17th St., and Pennsylvania Ave., N.W., Washington 6, D. C. (M-35) A few articles on military aviation, current and historical, and on space projects, 2,000-3,000. Cartoons. John F. Losbrock, Editor; Richard M. Skinner, Managing Editor. 3c-5c, cartoons \$5-\$15. Acc.

All Florida Magazine, P.O. Box 5736, 4038 Philips Hwy., Jacksonville, Fla. (W-supplement to 18 Florida newspapers) Tightly written topical and personality articles, picture stories. Florida subjects only. To 1,500, good selection 8 x 10 glossies. George Widney, Editor. 4c up, photos \$3 to \$5. Pub.

American Forests, 919 17th St., N.W., Washington 6, D.C. (M-50) Articles on trees, forests, soil conservation, land management, water development, outdoor recreation. Profiles and interviews with people who have done interesting things in the renewable natural resources field. Biographies of citizens serving conservation; query. Length 1,000-2,500. Outdoor photos. James B. Craig, Editor. 3c up; exceptional black and white photographs an unusual oddities and nature closeups in the outdoors, \$10. Acc.

American Heritage, 551 Fifth Ave., New York 17. (Bi-M-\$2.95) Articles on prominent persons and events in American history, running to 3,500 or 6,000, susceptible of illustration. "These articles should be the result of research and should add genuine new light or understanding to history; we do not want simple retelling of familiar tales, or stories of regional or antiquarian interest." Oliver Jensen, Editor. \$250 up an article. Acc.

The American Mercury, 250 W. 57th St., New York 19. (M-35) Timely articles on life in the United States; Americana; nature; new scientific discoveries; biographies; travel; humor. 500-2,500. Fillers. Political articles usually assigned. Maurine Halliburton, Managing Editor. No fiction or verse. \$25-\$200. Pub. Query with outlines.

The American-Scandinavian Review, 127 E. 73rd St., New York 21. (Q-\$1) Short stories 1,500-2,500. Articles 2,000-3,000 dealing with Scandinavian countries or Scandinavians in America. Verse. Photos. Erik J. Friis, Editor. Articles and stories \$30-\$40, verse \$7.50-\$15, pictures \$5. Acc.

The American Scholar, United Chapters of Phi Beta Kappa, 1811 Q Street, N.W., Washington 9, D.C. (Q-\$1) Non-technical articles on current affairs, the cultural scene, politics, the arts, philosophy and science, 3,000-4,000; poetry. Hiram Haydn, Editor. Articles \$100, poetry \$15-\$30. Acc.

The AOPA Pilot, Box 5960, Washington 14, D.C. Official magazine of the Aircraft Owners and Pilots Association. Human interest factual articles on civilian flying; first-person and how-to articles especially desired. Also features 100-300 built around a single photograph. Max Karant, Editor; Charles P. Miller, Managing Editor. 5c, photos and sketches \$5-\$10. Acc. Query.

Astrology Guide, 441 Lexington Ave., New York 17. (Bi-M) Non-technical and technical articles on all phases of parapsychology and astrology; material in which astrology is shown as a guide to help people. Average length 1,500-2,000. Dal Lee, Editor. 1c-1½c. Before pub.

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Audubon Magazine, National Audubon Society, 1130 Fifth Ave., New York 28, (Bi-M-1.00) Articles on birds, mammals, plants, reptiles, amphibians, insects; wildlife and conservation of region or locality; biographical sketches of living naturalists; how-to-do and personal experience on wildlife projects 1,500-2,500. No poetry or fiction, or articles about hunting, fishing, trapping, fur farming, or about cagebirds and domestic animals. Photos black and white only. John K. Terres, Editor. \$15-\$75, photos \$3 (cover picture \$15). Acc. Query.

The Ave Maria, Notre Dame, Ind. (W-20) A Catholic general interest magazine with a family slant. In particular need of exceptional fiction 1,500-3,000. Articles 800-3,000 on social problems, current events, Catholic doctrinal or devotional ideas; family pieces; light-touch pieces for family audience. Poetry. John Reedy, C.S.C., Editor. Regular rate 1½c but up to 5c to exceptional material. Acc. Query on articles with qualifications listed.

Barron's National Business & Financial Weekly, 50 Broadway, New York 4. (W-35) Financial and economic subjects of direct interest to investors, 1,200-2,000. Robert M. Bleiberg, Editor. \$100-\$150 an article. Pub. Query.

Canadian Geographical Journal, 54 Park Ave., Ottawa 4, Canada. (M-50) Illustrated geographical articles 1,000-2,000. 3c-5c word; \$3-\$10 for b and w, double that for color photos. Major General W. J. Megill, Editor. 1c up. Pub.

Challenge, The Magazine of Economic Affairs, 475 Fifth Ave., New York 17. (M-20) Articles up to 4,000 words; well-written, well-reasoned, generally informative on current, significant economic trends and development. Inquire first. Haig Babian, Editor. Varying rates up to \$300. Acc. Inquire first.

The Chicago Jewish Forum, 179 W. Washington St., Chicago 2. (Q-\$1.25) Established in 1942. Jewish and minority problems. Fiction, poetry, and essays on cultural, theological, economic and sociological themes. Benjamin Weintraub, Editor. 1c. Acc.

Christian Advocate, 740 N. Rush St., Chicago 11. (M-35) Edited for Methodist ministers and other church leaders. Articles 1,200-1,500 on preaching, the ministry of music, pastoral care, church administration, counselling on personal problems, missions, the parsonage family. No fiction. Photographs may be submitted with manuscript as illustrations. Ewing T. Wayland and James M. Wall, Editors. Varying rates. Acc.

The Christian Century, 407 S. Dearborn St., Chicago 5. (W) Religious and social-conscious articles 1,500-2,500. 2c Pub. Verse of high quality. No payment for verse. Harold E. Fey, Editor.

The Christian Science Monitor, 1 Norway St., Boston 15, Mass. (D-5) Articles, essays, for editorial and department pages, to 800; forum to 1,200; poems, jokes, fillers, photos. Erwin D. Canham, Editor. Varying rates. Acc.

Collage Magazine, 1822 North Orleans, Chicago 14, Ill., a new monthly periodical with first publication date Sept. '60. Want non-fiction, poetry, cartoons, artwork and fillers of any length, regarding college life and interests. Sections on college humor, fashion, social life, athletics, music, art, academic and technical news, and featured articles on a particular college and field of study included in each issue. Queries are advised. Address David Preiss, editor and publisher. Payment for non-fiction is made on acceptance, according to merit, with a minimum of 1c per word and \$2 per photo or artwork.

Computers and Automation, 815 Washington St., Newtonville 60, Mass. (M-1.25) Articles related to computers by informed authors 1,000-3,000. Possibly cartoons. Edmund C. Berkeley, Editor. \$10-\$15 an article. Pub. Query.

Cue, 20 W. 43rd St., New York 36. (W-20) Short articles on lighter side of New York City living. Few

by freelancers—most are staff-written. No poetry; no cartoons. Emory Lewis, Editor. \$75-\$100. Acc. Query by mail.

The Desert Magazine, Palm Desert, Calif. (M-35) Illustrated features, in informal style, from the desert Southwest on travel, nature, mining, archeology, history, recreation, exploration, personalities, homemaking, desert living, Indians, semiprecious gem fields; maximum 2,500. Must have the "feel" of the desert country. Photos essential with contemporary material. Eugene Conrotto, Editor. 2c up, photos \$3-\$5. Acc.

The Diplomat—Travel, Fashion, Society Review, National Press Bldg., Washington 4, D. C. (M-50) Profiles of outstanding men and women, and features drawing subtle, sophisticated comparisons between social customs in the U.S.A. Light (but good) verse. All travel features, staff written. Cartoons. Hope Ridings Miller, Editor-in-Chief. Varying rates. Pub. Queries important.

Down East Magazine, Camden, Maine. (10 times a yr.-50) Articles marine, historical, character to 2,500. Photographs. All material must be directly related to Maine. Duane Doulittle, Editor. Articles \$30-\$50. Acc.

Eagle Magazine, 2401 W. Wisconsin Ave., Milwaukee 3, Wis. (M) Organ of Fraternal Order of Eagles. Informative articles of male appeal on sports, travel, hobbies, etc., 1,200-1,500. Arthur S. Ehrmann, Editor. 5c word. \$5 per photo. Acc.

The Elks Magazine, 386 Fourth Ave., New York 16. (M) National publication of the B.P.O.E. Short stories 3,500-5,000; no fiction of other lengths. Articles—sports, hunting, fishing—and also serious features. Policy is to plan articles and then assign them to national magazine writers. Photos. No verse or cartoons. Lee C. Hickey, Editor. High rates. Acc. Query. An unlikely market for any but outstanding writers.

Empire Magazine, Denver Post, 650 15th St., Denver 1, Colo. (W-15, with Sunday Denver Post) General interest features 250-1,750 on personality, outdoors, domestic, authentic history; verse to 20 lines; fillers; photo-features; cartoons. All material must have strong Western peg. H. Ray Baker, Editor. 1½c up; photos \$5. Acc.

Family Herald, 245 St. James St., W., Montreal, Que., Canada. (W-5) Stories 1,500-4,000, romance, adventure, mystery, etc., for rural family audience. H. Gordon Green, Managing Editor. \$125. Acc.

Flying, 1 Park Ave., New York 16. (M-35) Edited for all pilots, private and corporate aircraft owners, service operators, and others connected with or interested in aviation. Articles 1,500-2,000 fixed-wing and rotary-wing aircraft, power plants, support equipment, covering areas of personal and business flying, plus military and transport. New planes and equipment, sports flying. Black and white and color photos. Robert I. Stanfield, Editor. \$35-\$500, black and white photos \$5 up, transparencies \$75 up. Cartoons \$15 up. Acc.

The Freeman, Foundation for Economic Education, Irvington-on-Hudson, N. Y. (M-50) Articles explaining and promoting such libertarian ideals as private ownership, willing exchange, open competition, and limited government. Paul L. Poirot, Managing Editor. 5c. Pub.

Frontier, 1256 Westwood Blvd., Los Angeles, Calif. (M-35) Liberal viewpoint on affairs in the Western states, especially California. Journalistic reports around 1,800; occasional profiles; high quality required. Phil Kerby, Editor. 1c. Pub. Query.

Frontiers, 19th St. and Parkway, Philadelphia 3, Pa. (5-times yr.-50) Natural history articles, 1,800-2,000. Must be scientifically accurate but in adult layman's language. Photos in story sequences or with articles; no color shots. Mary E. Drinker, Editor. Prices by arrangement. Pub. Query.

Gourmet, Penthouse, Hotel Plaza, New York 19. (M-50) Sophisticated, entertaining, authentic, inform-

ative articles about food and good living; 2,500-3,000 including recipes as necessary. Cartoons. R. R. Bakalar, Editorial Dir. Within 6 wks. of acc.

Grit, Williamsport 3, Pa. (W-10) Odd, strange pictures, brief text; personalities and articles of general interest 300-500; short illustrated articles for women's and children's pages. 2c, photos \$3. Acc.

Guideposts, 3 W. 29th St., New York 1. (M) Articles, preferably first person., 750-1,500, showing how spiritual principles have been applied to daily living. Must be factual; avoid essay or editorial approach. Short features. Leonard E. LeSourd, Executive Editor. \$15-\$100. Acc. Query.

The Gun Digest, Box 9060, Chicago 90. (A-\$2.95) Technical articles on firearms, shooting, hunting, and related subjects; historical material relating to firearms; from part-page fillers to definitive treatises. Photographs. John T. Amber, Editor. Varying rates, averaging 4c-7c, photos \$7.50. Acc. Query.

Guns Magazine, 8150 Central Park Ave., Skokie, Ill. (M-50) Articles 1,500-3,000 on all aspects of gun sport; articles on prominent shooters, designers, or other persons important in the gun game. Controversial topics provided they have authenticity and reader interest; shooting tips and techniques. Photographs. Cartoons. E. B. Mann, Editor; William B. Edwards, Technical Editor. 5c, cartoons \$10, photos \$5. Pub. Query.

HiFi/Stereo Review, 1 Park Ave., New York. (M-35) 500-10,000-word features with heavy emphasis on composers, conductors, and orchestrations of best discs and tapes. Photographs. Some humor. No fiction. No verse. No fillers. Furman Hebb, Editor. 5c-10c, photos \$15-\$25. Acc.

High Fidelity Magazine, Great Barrington, Mass. (M-60) Articles 2,500-3,000 on music, musicians, records, sound-reproduction, and allied subjects. Roland Gelatt, Editor. Payment arranged for on acc.

Hoofs and Horns, 4425 E. Fort Lowell Road, Tucson, Ariz. Fiction and articles. 1,200-2,000, relative to rodeos and any Western horse sports. Fillers and verse in same field. Specialized cartoons. Willard H. Porter, Editor. 2c up, cartoons, \$3 to \$12. Acc.

Horizon, 551 Fifth Ave., New York 17. (Bi-M-\$3.95) Interesting, authoritative articles on cultural subjects, past and present, directed to intelligent, well-educated readers. No fiction. Joseph J. Thorndike, Jr., Editor; William Harlan Hale, Managing Editor. \$200-\$500. Acc.

Humorama, Inc., 136 E. 57th St., New York 22, Comprises: **Joker, Jest, Comedy, Breezy, Gee Whiz!, Snappy, Eye, Gaze, Romp, Laugh It Off!** Cartoons in the girl cheesecake field, also general cartoons; submit roughs. Jokes to 250, fillers with humor, epigrams with a quip or message, satire to 1,000. No clippings or reprints. Ernest N. Devver, Editor. 3½c, verse 40c a line, cartoons \$9 up. Acc.

Ideals, 3510 W. St. Paul Ave., Milwaukee 1, Wis. (Q-\$1.50) Poems, short stories, articles. Kodachromes, art work—inspirational, patriotic, religious, family, childhood, nostalgic subjects. The magazine is devoted to "clean, wholesome, old-fashioned American ideals." Van B. Hooper, Editor. \$10 an article or poem, photos \$5 up, transparencies \$25 up. Pub. Query before submitting material.

Issues, American Council for Judaism, 201 East 57th St., New York 22. Articles in the field of Middle East problems, sociology (particularly as related to the general American scene and to those of the

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Jewish faith), Judaism and religion generally, wider interfaith understanding and issues in the philanthropic field. The magazine examines issues created by Zionism in fields of public affairs, religious education and philanthropy. Material must be thoroughly researched and facts authenticated. Pays on acceptance \$50 for articles of approximately 2,000. Reports usually within two weeks. Request sample copy before querying. No unsolicited MSS., please. Bill Gottlieb, Editor.

Laugh Book Magazine, 438 N. Main St., Wichita 2, Kan. (M-35) Humorous articles, stories, anecdotes to 1,000. Themes deal with domestic situations and events common to and familiar to most readers. No clippings. Charley Jones, Editor. 2c-3c, cartoons to \$25, jokes 50c, verse to 50c a line. Acc.

Law and Order, 72 W. 45th St., New York 36. (M-35) Directed to law enforcement officers, particularly chiefs of police. Articles 1,000-1,500, chiefly by persons in law enforcement field; most of them assigned. A few cartoons. Lee E. Lawder, Editor. 2c, cartoons \$5. Pub. Query.

Leatherneck, P. O. Box 1918, Washington 13, D. C. (M-30) Fiction, humor, articles to 3,000. Must have strong Marine Corps slant. Shorts to 1,500. Karl A. Schuon, Managing Editor. To \$200 a story or article. Acc.

The Marine Corps Gazette, Box 1844, Marine Corps Schools, Quantico, Va. (M-30) Professional military, Marine Corps, naval, air articles, illustrated, with emphasis on amphibious warfare—500-3,500. Also, 500-2,500 worders of interest to Marine Officers and Top NCO's only. Lt. Col. T. N. Greene, USMC, Editor. 3c-6c. Pub.

Mature Years, 201 Eighth Ave., S., Nashville 3, Tenn. (Q) Fiction 1,500-2,000 of interest to older adults. Articles 1,200-1,500 for same group—hobby, devotional, activities. Verse. Photos. John W. Cook, Editor. 1c-2c, photos \$5-\$6. Acc.

Mexico This Month, Calle Atenas 42-601, Mexico 6, D.F. Articles 1,000-1,200 on off-the-beaten-track Mexican material—light, humorous twist desired. Good picture stories. Anita Brenner, Editor. About \$24 an article. Pub.

The Miraculous Medal Magazine, 475 E. Cheltenham Ave., Philadelphia 44, Pa. (Q) Any good story to 2,500 that agrees with Catholic teaching. "We don't buy sermons—the story is the thing." Verse on religious themes, especially the Virgin Mary, to 20 lines, but preferably shorter. Rev. Joseph A. Skelly, C.M., Editor. 1½c up, verse 50c a line up. Acc.

Modern Age: A Conservative Review, 64 E. Jackson Blvd., Chicago 4. Articles 2,000-8,000 on politics, theology, philosophy, etc. All material must be of high intellectual quality. Pub. Queries on articles.

Montana, the Magazine of Western History, Roberts at Sixth Ave., Helena, Mont. (Q-75) Authentic but readable 3,000-5,000-word historical articles about the West—Arizona, Nevada, Utah, Wyoming, Montana, Nebraska, Texas, California, Colorado, North and South Dakota. Primarily interested now in fur trade, exploration, mining, Indian wars, homesteading, and open range ranching articles. Michael Kennedy, Editor. Basic rate 1½c, pictures extra on acceptance. Pub. Query.

Motor News, 139 Bagley Ave., Detroit 26, Mich. (M-25) Travel articles that give readers information on what can be seen or done in an area. Must avoid tour book approach and must be colorfully written. Articles may cover any place accessible by car, Michigan, nearby states a special need. 800-1,200 words per page; 2,000 words for a two-pager. \$50-\$75 for one-pager; \$60-\$100 for two-pagers. Black and white photos must be submitted with copy—none bought without articles. William J. Trepagnier, Editor, Acc.

Movie Mirror, 441 Lexington Ave., New York 17. (M-25) Fresh, exciting stories about the top movie stars. Interviews on specific phases of a movie star's life also acceptable. Feature stories must be new and

exclusive. Also uses third person articles about the movie stars—unusual ideas. Length 1,500 words. Exclusive picture sets. Richard Heller, Editor. \$100 up. Acc. Query.

The Nation, 333 Sixth Ave., New York 14. (W-20) Articles on current events of social and political significance; emphasis on good reportage. Liberal viewpoint. No verse. Carey McWilliams, Editor. 2c Pub.

The National Guardsman, 1 Massachusetts Ave., N.W., Washington 1, D. C. (M-25) Military (Army and Air Force, not Navy, Coast Guard, Marine) articles 500-3,000. Military cartoons. Allan G. Crist, Editor. 3c up, cartoons \$7.50. Pub.

The National Humane Review, 896 Pennsylvania St., Denver 3, Colo. (Bi-M-15) Humorous and serious stories, 1,000-2,000 stressing humaneness to animals; outcome should be based on "how kindness pays." Photo stories and single photos. Address MSS. to Mrs. Eileen F. Schoen. 1½c-2c. Pub.

National Review, 150 E. 35th St., New York 16. (W-20) Articles 1,000-3,000 on politics, foreign affairs, the arts. Political cartoons. Conservative viewpoint. Wm. F. Buckley, Jr., Editor. 5c. Pub. Query. Poetry also accepted, but address all correspondence to Hugh Kenner, Poetry Editor, P.O. Box 157, Goleta, Calif.

New Mexico Magazine, Santa Fe, N. M. (M-35) Illustrated articles on New Mexico. Articles should be brief, yet long enough to do the subject justice. J. Walter Flynn, Editor. \$20-\$50 an article on publication. 2½ x 2½ and up transparencies for color section, New Mexico subjects only. \$25.

New Republic, 1244 19th St., N.W., Washington 6, D. C. (W-20) Articles to 3,000 on political, cultural, and social subjects. Gilbert A. Harrison, Editor. Payment by arrangement. Query.

Office Management & American Business, Geyer-McAllister Publications, 212 Fifth Ave., New York 10. (M-35) Articles, preferably signed by top executives, on management aspects of business. Case histories of new methods. Deals with four subject areas: automation in the office, business systems, personnel, office design. Payment on Acc.; standard rate is \$50. Photos. Robert M. Smith, Editor. Query.

Oklahoma Today, P. O. Box 3125, State Capitol Station, Oklahoma City, Okla. (Q-50) Authoritative articles on all subjects within the Oklahoma scene. "Oddments" (offbeat material in prose or verse about Oklahoma). Black and white photos and color transparencies of high quality. Bill Burchardt, Editor. 2c, photos \$5, color transparencies \$15-\$25. Pub. Query on articles essential.

The Optimist Magazine, 1721 Railway Exchange Bldg., St. Louis, Mo. (M-25) Articles of interest to businessmen—industry, science, government, economics, travel, human interest. Ralph J. Gentles, Editor. 3c. Pub.

Our Dumb Animals, 180 Longwood Ave., Boston 15, Mass. (M-15) S.P.C.A. organ. Animal articles and stories, not fiction, to 600; photos. W. A. Swallow, Editor. ½c, photos \$1 up. Acc.

Our Navy, 1 Hanson Place, Brooklyn 17, N. Y. (Bi-M-25) Articles with strong authentic Navy enlisted slant; must entertain or inform the enlisted U. S. Navy blue-jacket. Robert Wells, Editor. 1c-2c. Pub.

PEN Magazine, 444 Sherman Street, Denver 3, Colo. External house organ for government employees and public servants. Current and unusual articles with photos on public service, 1,800-2,500. Light verse. Jokes. (No fiction until June, 1961.) G. Bruce Howard, Editor. To 3c, photos and cartoons \$5. Acc. Copy sent on request.

Photoplay, 205 E. 42nd St., New York 17. (M-20) Personality features on Hollywood stars, 3,000. Candid photos of stars. Almost all stories are assigned to avoid duplication, and there is a very limited free-lance market. Evelyn Pain, Editor. Open rate. Acc. Query essential.

Plymouth Traveler, 1800 W. Fullerton Ave., Chicago 14. (M-free-controlled) Human interest picture stories on people and places in the United States. Quality of pictures is of major importance; top quality, candid, unposed type, plenty of animation and human interest; usually requires first rights; returns unused b and w photos and all transparencies. Ralph N. Swanson, Editor. 2 wks. after acc.

Popular Electronics, 1 Park Ave., New York 16. (M-35) Articles on construction of electronic gadgets, receivers, hi-fi equipment, etc., 500-2,500 words. No fiction except by experienced writers in the electronic field. Oliver P. Ferrell, Editor. Varying rates 6c-10c word. Cartoons \$7.50-\$15. Acc.

Quote, Drake House, Indianapolis 6, Ind. (W-15) Original anecdotes to 150 words for the use of public speakers. Original epigrams. Occasional 4-line light verse. Penny Droke, Editorial Director. Varying rates according to quality. Acc.

The Reign of the Sacred Heart, Box 304, Chamberlain, S. D. "We have a special program for articles and features. Anyone interested in writing for us should write and ask for current program. We are in need of good fiction, 1,500-3,000 words." Rev. George Pinger, S.C.J., Editor. 1 1/2 c. Acc.

Rod and Gun, Forest and Outdoors, 60 Fieldfair Ave., Beaconsfield, Quebec, Canada. (M-25) Query on long lengths. Interested primarily in how-to features of all types pertaining to outdoors. Interested in unusual photos for outdoor photo world section. Not particularly interested in long lengths from overseas and continent. 1 1/2 c-2c. Photos \$3. No cartoons. Flowers, park, forestry, picnicking or other general subjects required. Readers are primarily male and interested in the fishing, hunting, boating allied fields. Ronald J. Cooke, Editor & Publisher. Ross Fyfe, Assoc. Editor.

Rosicrucian Digest, Rosicrucian Park, San Jose, Calif. (M) Articles on almost any subject—the sciences, the arts, human relations. Constructive thinking related to everyday living—not obvious surface matters, but using as common ground, thought which is of the universal. No fiction, poetry, or editorials. Joel Disher, Editor. 2c or by arrangement. Acc.

The Saturday Review, 25 W. 45th St., New York 36. (W-20) Literary and general articles of ideas, philosophy, education. Poetry of quality. Cartoons. Photos. Articles \$75-\$250, verse 50c a line, pictures \$10. Pub. Query.

Scenic South, Standard Oil Company (Kentucky), Starks Bldg., Louisville 2, Ky. Photographs with captions—single or in series—showing subjects of scenic, historical, and general interest in Alabama, Florida, Georgia, Kentucky, Mississippi. Black and white glossy prints 8 x 10 for inside pages; transparencies 4 x 5 or larger for covers. Robert B. Montgomery, Editor. Black and white photos \$5-\$10, color transparencies \$75. Acc. Copies of magazine available to freelance photographers.

Seattle Times Sunday Magazine Section, Box 1892, Seattle 11, Wash. (W-20) Features on Pacific Northwest and Alaska subjects only, 1,000-1,200. Picture layouts on regional topics for roto section. No fiction or verse. Chester Gibbon. \$15-\$20 for unillustrated article; \$25 up with suitable art; black and white photos \$5, color cover (4 x 5 or 2 1/4 x 2 1/4) \$75. Pub.

Ski Magazine, Hanover, N. H. (Six issues October through March-50) Articles 400-2,000 on ski trips, controversial subjects, techniques, equipment, resorts, personalities. Humor, fillers about skiing. Cartoons. John Henry Auran, Managing Editor. 5c-10c, photos \$10 and up. Pub.

Skipper, Second St. at Spa Creek, Annapolis, Md. (M-50) Outstanding sea fiction 3,000-5,000. Articles 2,500-3,000 with human interest approach to boating, cruising, racing, boats, ships, and the sea. Interested in controversial material if fair and documented. Photographs and photo essays. H. K. Rigg, Editor. 3c up, photos \$7.50 up. Pub., except by special arrangement.

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The Snowy Egret, Shorter Apts., 701, Rome, Ga. Prose related to natural history, including literary studies of nature writers. Humphrey A. Olsen, Editor. \$2 a page. Poetry 20c a line up to 9 lines. \$2 minimum per poems over 10 lines, \$2 per page for poetry that runs over a page. Address, William J. Brown, 822 Burch Ave., Durham, N. C., Poetry Editor. Pub.

Southwest Review, Southern Methodist University, Dallas 22, Tex. (Q-75) Quality stories to 3,000. Articles on regional, literary, national, world problems. Poetry. Allen Maxwell, Editor. Prose 1/2c, \$5 a poem. Pub.

Stare, 136 E. 57th St., New York 22. (Bi-M-35) Photos—cheesecake, pinups, unusual human interest; authentic adventures. Steve André, Editor. Photos \$6—contact prints considered. Acc.

Sunshine & Health, Box 142, Oakland, N. J. (M) American nudist magazine. Bona fide illustrated articles. 1 1/2c, photos \$5. Pub.

Sunshine Magazine, The House of Sunshine, Litchfield, Ill. (M-15) Human interest topics which tend to develop character or overcome weaknesses and difficulties or which demonstrate helpful conduct toward people or causes. Stories should be forceful with surprising climax. No love triangle or deathbed stories. Maximum 1,500; 1,200 preferred. No poetry. Henry F. Henrichs, Editor. Rate according to merit. Acc. To enable writers to conform their stories to requirements, sample copies are offered free.

Theatre Arts, 1545 Broadway, New York 36. (M-50) Articles on the theatre and associated arts, 1,500-2,000. Most material written on assignment. Query Leota Diesel, Feature Editor, first. Varying rates. Pub.

Tic, P. O. Box 350, Albany 1, N. Y. Articles for dentists (not patients) on dental or dental-related themes, 800-2,400. Cartoons; photographs and other illustrations individual or series. To \$75 an article. Acc.

Town & Country, 572 Madison Ave., New York 22. (M-75) Satirical, articles, essays, on unusual subjects, addressed to a general, mature audience. Small free-lance market. Varying rates. Acc.

The Trading Schooner Magazine, 3395 Wilcox Ave., Muskegon, Mich. (Q) Using fact and fiction stories of adventure on or near the water; boating and travel articles. Rates: \$10-\$50 per story, \$3-\$10 per short or article. Tom Nielsen, Publisher. Acc.

Tradition (The Monthly Magazine of America's Picturesque Past), 16854 Hamiton Ave., Detroit 3, Mich. (M-\$4 per yr.) Articles 1,000-3,500 on phases of America's past. Factual accuracy absolutely essential; writing technique important. No fictionalized accounts or rehashing of standard events. Want and use originally researched material in most cases. L. W. Mueller, Editor. Minimum 1c, illustrations are encouraged, \$5. Pub.

Trail-R-News Magazine, 546 W. Colorado, Box 1551, Glendale, Calif. (M-10) Articles built around travel or mobile home living. 1,200-3,500. Each should be accompanied by at least two glossy photos. Stock photos acceptable. 250-500-word fillers with one photo. Travel articles must deal specifically with a trip or locality. No generalities wanted. Interested in Eastern and Midwestern material. Technical matter by arrangement. Henry C. Holcomb, Editor. Articles \$35-\$100, illustrated fillers \$10 up, more to regular contributors. Pub. Copy of magazine available to writers mentioning **Author & Journalist**.

True West, P.O. Box 5008, Austin 31, Tex. (Bi-M-25) An all-fact magazine of the Old West—badmen, gold rush days, cattle drives, ghost towns, range wars, the "little men" that made the Old West. Wants the fast movement of fiction combined with the factual accuracy of historical journals. Articles 1,500-5,000. Photographs with articles almost a necessity. Joe Austell Small, Editor. 1c. Pub.

TV and Movie Screen, 441 Lexington Ave., New York 17. (M-25) Articles with a kick; stories about

the top stars of television and motion pictures. Stories must have a new slant; may be interview, byline, or third person. Byline stories by the stars with signed releases. Maximum length, 1,500 words. Richard Heller, Editor. \$100 up. Acc. Query.

TV Picture Life, 441 Lexington Ave., New York 17. (M-25) Personal and exciting interview stories about the most popular stars on TV and movies. Feature stories must be new and exclusive. Also straight third person articles about the stars if the idea is an exciting one. Exclusive picture sets. Maximum length, 1,500. Richard Heller, Editor. \$100 up. Acc. Query.

Vermont Life, State Office Bldg., Montpelier, Vt. Illustrated factual Vermont articles. Photos, black and white and color. Arranges photo and article assignments with freelancers at higher than listed rates. Walter Hard, Jr., Editor. 2c. Acc.

Victorian Magazine, Lackawanna 18, N. Y. (M-30) A Catholic magazine specializing in good short stories (1,500-2,000) based on the choices and characters of people living in today's world. Short stories (under 1,000). Interesting articles with or without religious interest, 1,200-2,000. Articles of approximately 1,200 words of specific interest to men, women, teenagers, and career girls. Good fillers and cartoons. No one-line fillers. Vy. Rev. Msgr. Nelson W. Lagal, Editor. 1c-5c. Acc.

Virginia Quarterly Review, 1 West Range, Charlottesville, Va. (Q-\$1) Exceptional literary, scientific, political essays 3,000-7,000; short stories and verse of high standard. Charlotte Kohler, Editor. Good rates. Pub.

Weekend Magazine, 231 St. James St., W., Montreal, Canada. Magazine section of 34 Canadian dailies and the **Standard**. Limited market for short features of Canadian interest. Fillers. Photo features, including color. Articles \$200 up. Acc. Query on articles.

Yankee, Dublin, N. H. (M-25) Articles, essays, fiction on New England subjects to 2,000 with or without photos and/or artwork (b & w). Address Editor at Dublin, N. H. Poetry, any subject but not over 30 lines. Address poetry to Jean Burden, 403 Ventura St., Altadena, Calif. 2c-10c, poems \$5. Pub. or Acc.

Your Personal Astrology Magazine, 441 Lexington Ave., New York 17. (Q-50) Astrological articles helpful to the individual reader. Average length 1,500-2,000. Dal Lee, Editor. 1c-1 1/2c. Before pub.

Home Service and Women's Magazines

American Baby, 180 Riverside Drive, New York 24. (M-25) Articles to 1,000 on pregnancy and 12 months following baby's birth. No verse. No fiction. No photos. Beulah France, R.N. 1/2c. Pub. Articles by doctors, helpful to readers, pd. on Acc. Each issue carries an exclusive medical piece of 1,000 words with biographical sketch of doctor. Free copies for physician to give patients.

The American Home, 300 Park Ave., New York 22. (M-35) Practical articles pertaining to home, interior decorating, building, gardening, food, home-crafts, 800 to 2,000. Illustrated how-to-make or how-to-do articles on homemaking subjects. John Mack Carter, Editor. Varying rates. Acc.

Baby Talk, 149 Madison Ave., New York 16. Experience articles mother-father-baby, 500-1,000; fillers; verse. Deirdre Carr, Editor. 2c-3c. Acc.

Better Homes & Gardens, 1716 Locust St., Des Moines 3, Iowa. (M-25) Architectural, home decorating, and gardening articles largely staff-written. Special Features Department seeks high caliber general articles on practically any subject except partisan politics and international affairs. Major stories viewing problems important to the average family—"America's Moral Crisis" a recent example. Photos. Cartoons. No fiction, no verse. Berl Dieter, Editor. Neil Kuehn, Special Features Editor. Articles to \$2,000 and above. Acc. Query.

Canadian Homes, 481 University Ave., Toronto, Canada. (M-25) Practical how-to-do-it articles on subjects of interest to homemakers; keep in mind Canadian geography and climate. Photos are musts. One-shot ideas welcome. R. G. Anglin, Editor. Varying rates. Acc.

The Catholic Home Messenger, Canfield, Ohio. (M) Fiction and articles 1,800-2,200. Fiction should be timely or deal with social and family problems. Articles on biography, travel, current events, cultural matters, communications; special interest in home and family. Picture stories—7-8 photos, 300-600 words. Fillers and cartoons used occasionally. Rev. Mario Gandolfi, S.S.P., Editor. 2c up. 1st of month after acc.

Chatelaine, 481 University Ave., Toronto 2, Canada. (M-20) Fiction: short stories to 6,000; occasional novelettes to 15,000; occasional two-parters. Articles to 3,500: "you interest" including medical; first-person on medical, marital, or emotional topics, including lively opinion pieces. Prefers Canadian background. Doris Anderson, Editor. Acc.

The Christian Home, 201 Eighth Ave., S., Nashville, Tenn. (M-20) Articles 1,000-2,000 on family relationships, child guidance; stories 2,500-3,500, of interest to parents of children and teen-agers; verse; photos of family groups. Dr. Joy Bayless, Editor. Stories and articles 1½c, verse 50c a line. Acc.

The Christian Mother, David C. Cook Publishing Co., Elgin, Ill. (Q-50) Articles to 1,500 appealing to mothers of children, baby-8; may deal with spiritual growth and training of small children, Christian home-making, outstanding Christian mothers, personal faith applied to everyday family living; photos desirable. Humorous or inspirational fillers. Betty Meadearis, Editor. Acc.

Crosier Family Monthly, Onamia, Minn. (M-25) Wholesome but not preachy fiction appealing to Catholic families, 1,500-2,000. Articles, preferably with photos, on religious topics of general interest but especially on Catholic family life, courtship, marriage, child training, Catholic personalities, current events, social problems. 800-1,000. Fillers, 200. Cartoons. Photo stories on religious or inspirational topics. Current needs: good family articles; photo stories on the family and religious subjects (Catholic). Rev. Robert Fix, O.S.C., Editor. 2c-5c, cartoons \$5, photos \$4-\$10. Line drawings and wash drawings about \$25.

The Doctor's Wife, 575 Lexington Ave., New York 22. Wide variety of subjects of particular interest to doctors' wives. Includes all areas of entertainment, the arts, home and office decoration, food, human interest stories about doctors and doctors' wives. Rate of payment in accord with type of article. Pub. Address queries to Mrs. Alice C. Towsley, Editor.

Everywoman's Family Circle Magazine, 25 W. 45th St., New York 36. (M-10) Short stories 2,500; short shorts 1,200; novelettes rarely used. Articles on family relationships, health, child care, family leisure-time activities, financial, travel, personalities, etc. Some verse. Cartoons. Robert M. Jones, Editor. Competitive rates, depending on subject and quality. Acc.

Family Digest, Huntington, Ind. (M-20) Articles, 1,000-2,000, on home and family subjects. True family stories inspirational or adventurous. John F. Fink, Editor. 3c up. Acc.

The Family Handyman, 117 E. 31st St., New York 16. (M-35) Subject matter: home improvement, repair and maintenance of interest to do-it-yourself homeowners. Photos of work in progress and/or finished glamour views of basements, attics, terraces, built-ins, playrooms, kitchens, etc., that can be used with the how-to stories. Hy Steinberg, Editor. 5c, black and white glossy 8 x 10 photos \$7.50 up.

Family Recreation, 106 1st St., S.W. Cedar Rapids, Iowa. Instructional and practical hint-type articles (with good photos on such subjects as fishing, boating, swimming, skiing, bowling, archery, golf, tennis,

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camping and most family-type recreational activities. Unusual vacations and travel stories used occasionally. Also need unusual how-to-do-it articles for recreational equipment or facilities such as, "Landscaping Your Backyard Play Area," etc. Length, 300-1,500 words, but can use short fillers. Pay 4c a word and up, on acceptance: 8 x 10 glossies with good captions, \$4 and up; 4 x 5 transparencies, \$25 and up for inside color; \$50 for cover (vertical). The magazine is aimed at an audience of families who enjoy sports and recreational activities. Norman B. Barnes, Editor.

Good Housekeeping, 57th St. and Eighth Ave., New York 17. (M-35) Stories of quality, articles, verse. A book condensation or novelette in each issue. Emphasis on stories with relevance and practical application to the lives of readers rather than fantasy. Non-fiction: investigatory reports, inspirational personal experiences, personality stories of currency and substance. Not especially interested in essays, how-to pieces, or articles proffering advice. Ideas and preliminary research for section, *The Better Way*. Wade H. Nichols, Editor; John B. Danby, Managing Editor; Elizabeth Pope, Features Editor; James A. Skardon, Articles Editor; Manon Tingle, Fiction Editor; Mina White, *Better Way* Editor. Please query on article on first submission. Top rates. Acc.

Harper's Bazaar, 572 Madison Ave., New York 22. (M-50) Literary distinction and vitality determine the selection of poetry, short stories, and articles. Alice S. Morris, Literary Editor. \$200-\$400. Acc.

Home Life, 127 Ninth Ave., N., Nashville 3, Tenn. (M-15) Short stories and feature articles of interest to home and family groups, Christian viewpoint, 750-3,000. Especially needs MSS. slanted to parents of small children; human interest copy on child-rearing. Short poems of lyric quality, human interest and beauty; occasional photos, fillers, cartoons. Dr. Joe W. Burton, Editor. 2c. Acc.

Home Modernizing Guide, 530 Fifth Ave., New York 36. (Semi-A-50) "Before and after" case histories of remodeled houses. Articles and photos of remodeled attics, basements, kitchens, bathrooms, laundries, storage. Payments vary. Acc.

House & Garden, 420 Lexington Ave., New York 17. (M-50) Essentially staff-produced but sometimes accepts specialized material in fields of gardening, decorating, food, travel. Mary Roche, Managing Editor. Good rates. Acc.

House & Home, Rockefeller Center, New York 20. Limited market for material on outstanding architect-designed homes and housing developments, with first-class architectural photographs. P. I. Prentice, Acc. Query.

House Beautiful, 572 Madison Ave., New York (M-50) Articles on building, remodeling, decorating, gardening, entertaining, cooking, house maintenance, home furnishing, music travel, etc., to 2,000, with photos; fillers. Largely staff-written. Elizabeth Gordon, Editor. Varying rates. Pub.

Ladies Home Journal, Independence Square, Philadelphia 5, Pa. (M-35) Articles 2,000-5,000; short stories 4,000-7,500; serials 50,000-70,000; novelettes 20,000-40,000; short lyric verse; fillers; cartoons. Bruce Gould, Beatrice Blackmar Gould, Editors. Top rates. Acc.

Mademoiselle, 575 Madison Ave., New York 22. (M-35) Short stories and articles of interest to young women aged 18-30, 1,500-3,500. Betsy Talbot Blackwell, Editor-in-Chief; Eleanor Perényi, Managing Editor; Eve Auchincloss, Features; Madeline Tracy Brinden, Fiction Editor. Acc.

Marriage: The Magazine of Catholic Family Living, St. Meinrad, Ind. (M-35) Articles and fiction to 2,000 directed to husbands and wives—ambitions, problems. Rev. Raban Hathorn, O.S.B., Editor. 3c. Acc.

McCall's, 230 Park Ave., New York 17. (M-35) Fiction of all lengths: short-shorts, short stories, one-

shots, serials. Articles. Herbert R. Mayes, Editor; Margaret Cousins, Managing Editor. First-class rates. Acc.

My Baby Magazine, 302 Fifth Ave., New York 1. (M-free) Articles on baby care and pregnancy subjects to 1,000 with a non-medical slant. Peg Rivers, Editor. 1c-3c. Pub.

New Homes Guide, 530 Fifth Ave., New York 36. (Semi-A-50) Articles and photos of new houses; building; construction; kitchens; baths; laundries; heating & air conditioning. Payments vary. Acc.

One Man's Opinion, P.O. Box 1963, Chicago 90. Articles by women writers on such subjects as juvenile delinquency, marriage, sex and fashions. Assignments at modest rates will be given those whom the editors consider qualified. Specify subjects on which you feel qualified to express a frank opinion, send data and photo. Address Mrs. Joan Kurtz, Assistant Editor.

Parents' Magazine, 52 Vanderbilt Ave., New York 17. (M-35) Articles on children's growth and development, husband-wife family relationships, community activities—1,500-2,500, with special attention to humor. Prefers warm, colloquial style larded with experts' quotes. To query, send one-page introduction plus one-page outline. At present could use practical baby care articles. Mary E. Buchanan, Editor; Barbara V. Hertz, Managing Editor. Approx. 10c up. Acc.

Popular Gardening, 530 Fifth Ave., New York 36. (M-35) Practical articles for beginners, special features for experienced gardeners, 1,000, with photos. Mary E. O'Brien, Editor, 3c. Acc.

Sunset, Menlo Park, Calif. (M-20) Largely staff-written. Purchases from West Coast contributors only. Western travel, Western homes, Western food, Western crafts, Western gardening, how-to-do-it articles. Acc. Query.

Trailer Life, 634 No. San Vicente Blvd., Los Angeles 46. How-to articles with brief but fully explanatory text concerning handy trailer devices, including gardening, trailer patios, interior painting, knick-knack building; step-by-step series of photos essential. Travel stories. Editor's guide to writers free on request. Arthur Rouse, Editor and Publisher. \$15-\$35. Pub.

U. S. Lady, 1129 Vermont Ave., N.W., Washington 6, D. C. (M-35) Short-short stories to 1,500. Articles of special interest to wives of armed services men, to women in the services, to service families traveling. No general interest women's material. Paragraph fillers. Humorous verse, anecdotes. Cartoons. Photos. Alvadee Adams, Editor. Articles \$5-\$20, fillers and verse \$1-\$3, cartoons \$3-\$5. Pub. Query.

Vogue, 420 Lexington Ave., New York 17. (Semi-M-50) Articles of general interest especially to women, 1,500-2,000; photos. No poetry. Occasional fiction. Jessica Daves, Editor-in-Chief. Manuscripts should be sent to Allene Talmei, Senior Editor. Good rates. Acc.

The Woman Bowler, 1225 Dublin Rd., Columbus 8, Ohio would like to open up a field for bowling fiction with emphasis on women bowlers or family bowling. Payment would be approximately 1c per word. Stories should run from short shorts to short stories of approx. 2,000 words maximum. Submissions should be made to Norma Kirkendall, Editor. Payment on acceptance for cartoons (use about 2 per month), on publication for stories. Very little poetry is used, but occasional acrostics, limericks, etc. are acceptable. No payment for poetry except in extra copies of the magazine. Suggest that writers send for a sample copy, as slant is obvious after reading one issue.

The Workbasket, 543 Westport Rd., Kansas City 11, Mo. (M-15) Articles 750-1,000 on how to do needle crafts and other home crafts of interest to women, including the making of specific items. Mary Ida Sullivan, Editor. 2c, photos to \$5. Acc.

The Workbench, 543 Westport Rd., Kansas City 11, Mo. (Bi-M-35) Projects and articles in the home

AUTHOR & JOURNALIST

workshop, home improvement and home repair fields from the do-it-yourself angle. Illustrated with plans, working drawings, progressive photographs, etc. Jay W. Hedden, Editor. Payment on basis of overall worth of article and illustrations. Will be over-stocked on short items for about a year. Prefer all stories well illustrated with 8 x 10 b and w glossy photos. \$20-\$50 per pub. page. Acc.

Your New Baby, Parents' Institute, 52 Vanderbilt Ave., New York 17. (M-give-away through diaper services and infants wear departments) Articles 700-1,500 on baby care and family living by parents or specialists in child care. Fillers. Photos. Photo stories. Mrs. Maja Bernath, Executive Editor. Articles \$15-\$100. Acc.

Men's Magazines

Adventure Magazine, 205 E. 42nd St., New York 17. (M-25) Short stories 2,000-4,000; short-shorts 1,000-1,800; novelettes 6,000-10,000. Articles 2,000-6,000 on adventure, men at work, sports, science, exploration. Fillers 5-1,000. Cartoons. Photos. Alden H. Norton, Executive Editor. Fiction \$200 up, non-fiction \$150 up. Acc.

Argosy, 205 E. 42nd St., New York 17. (M-35) Strong lead articles of general male interest. Interested in well-known writers and name byliners for informative, entertaining and adventurous articles and fiction—especially stories which can make news. Plenty room for authentic action and adventure pieces. A new section, "Man of the House," will carry service pieces of interest to men, including material on how to handle and save money; the care, maintenance and proper operation of the average man's most important possessions—his car, his house, his boat, and his self respect. Also humor pieces with an informative backing for this section. Writing in any case must be lively. Controversial and humor pieces in combatting the anti-male propaganda. Using also at least one book-length (20,000 wds.) per issue—fiction or non-fiction. Topflight men's fiction in shorter lengths up to 3,500 wds. (Shorter preferred). Cartoons and cartoon features. Top rates. Editor, Henry Steeger; Editorial Dir., Hal Steeger; Managing Editor, Milt Machlin; Articles, Dick Adler; Fiction, Bruce Casiday.

Cavalier, 67 W. 44th St., New York 36. (M-25) Articles: adventure, expose, sports, self-help—anything that has both excitement and interest for men. Not buying fiction. Bob Curan, Editor. For promotable lead articles \$1,000 up, middle-of-the-book articles \$400-\$500, shorts \$50-\$75. Query.

Challenge for Men, 444 Madison Ave., New York 22. (Bi-M-25) Articles 2,500-6,000—adventures, historicals, Westerns, exposés, medical, adventure and service stories. No freelance fiction. Phil Hirsch, Editor. Articles \$150 up, photos \$10-\$25. Acc. Query.

The Dude, West Park Publishing Co., 505 8th Ave., New York 18. (Bi-M) Ultrasophisticated but literary short stories. Off-beat articles of male interest, 1,000-3,000. No sin cities, no straight men's adventure articles. Light, urbane articles springboarding from the boudoir. Bruce Elliott, Editor. 5c-10c. Acc.

Esquire, 488 Madison Ave., New York 22. (M-50) Sophisticated unsentimental and controversial articles, masculine viewpoint; essays, sketches, short stories; cartoons. Arnold Gingrich, Editor and Publisher. Pays according to quality and length. Acc.

Fling Festival Magazine, 44 E. Superior St., Chicago 11. (Q-\$1) Fiction 1,000-2,500 strictly adult, trick endings that pay off; basic ideas unusual and off-beat; quality in writing a must. Satire, 750-1,500, original comment on the current scene. Articles 1,000-2,000. Controversial; interviews; biography; travel; some sports. Jokes. Sophisticated male cartoons. Arv Miller, Editor-Publisher. \$100 up, cartoons \$10 up, photos \$75 up. Acc.

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For Men Only, 655 Madison Ave., New York 22. (M-25) Short stories to 6,000 Articles—first-person and third-person true, rugged, dramatic adventures to 6,000 words. Dramatic profiles of fabulous personalities. Cartoons. Photographs. Noah Sarlat, Editor. To \$500, pictures to \$25. Acc. Query.

The Gent, West Park Publishing Co., 505 8th Ave., New York 18. (Bi-M) Same requirements as **The Dude**, above.

Hi-Life, 505 8th Ave., New York 18. (Bi-M-50) Fiction emphasizing adventure or sex, to 3,000. Articles in same categories. Bruce Elliott, Editor. To \$150. Acc.

Man to Man, 21 W. 26th St., New York 10. (10 times yearly-35) Red-blooded fiction and non-fiction to 3,000. Contemporary themes preferred, that are readily identifiable by the man in the street. Writing must be direct and fast-paced, and a strong man-to-woman relationship is a selling point. First-person rendering goes well here. Particularly in demand are good men's articles accompanied by interesting 8 x 10 photos for illustration. Extra paid for all pics actually used, minimum \$5 ea. Everett Meyers, Editor. \$50-\$75. Pub.

Man's Life, 32 W. 22nd St., New York 10. (M-25) Stories to 2,500, should not be lurid. Articles to 3,000—crime, adventure, sports. See magazine for content and style. Cartoons—male slant. Harold Straubing, Editor. Fiction and articles \$150 up, additional for pictures, cartoons \$10. Acc.

Man's Magazine, 444 Madison Ave., New York 22. (M-25) Articles 2,500-6,000: adventures, historicals, true Westerns, exposé, medical, adventure, service stories. No freelance fiction. Phil Hirsch, Editor. Articles \$150 up, illustrative photos, \$10-\$25. Acc. Query.

Man's World, 655 Madison Ave., New York 21. (Bi-M-35) First-person or third person, true, rugged, dramatic adventures with photos if possible, to 6,000. Rugged photo series. Third-person historicals, profiles of fantastic characters. Noah Sarlat, Editor. To \$300, pictures to \$25. Acc. Query.

Modern Man Magazine, 8150 N. Central Park Blvd., Skokie, Ill. (M-50) Fiction about 2,500; true adventure, true fact (historical or modern), humor, subjects of interest to men. Articles 1,500-3,000 on hunting, adventure, mechanics, travel, sports, profiles of people in the news, etc., from male standpoint; should be replete with anecdotes and quotes; 15 or more photos whenever possible. Cartoons. Art Arkush, Editorial Director. Varying rates for text, cartoons \$10, photos \$10, \$100 per black and white set, \$150 per color page. Pub. Query.

Mr. Magazine, 21 W. 26th St., New York 10. (Bi-M-35) Sophisticated fiction and non-fiction to 3,000. A wide range of fiction, but stories with man-to-woman relationships preferred. Articles on exotic travel, on jazz musicians, on up-and-coming female entertainers, and on getting along with and understanding women. Writing should be direct, fast-paced and in good taste. Bigger check, better chance of sale, if pictures accompany article. Sharp 8 x 10 glossies with good contrast and interest. May be humorous in mood. Everett Meyers, Editor. \$50-\$75. Pub.

Nugget, 545 Fifth Ave., New York 17. (Bi-M-50) Stories 1,000-4,000, clever and/or off-beat with strong writing and plots to appeal to an adult male audience. Factual, readable articles 1,000-3,000 on travel, sports, entertainment, personalities, business, modern living or any other subject of interest to the younger man. Intelligent opinion and essays 1,000-3,000 on controversial (but non-political) aspects of contemporary life. Use b/w and color cartoons and a few fillers. John Dodge, Editor. Text \$75-\$500, cartoons, \$25-\$100, photos \$20-\$400. Acc.

Playboy, 232 E. Ohio St., Chicago 11. (M-50) Short stories 5,000; short-shorts 800-1,500; novelettes 10,000-15,000. Essays and articles 2,500-5,000. Cartoons. Photos. Material must be of special interest to sophisticated young male readers. High quality, in-

cluding charm of style, essential. Don Gold, Assoc. Editor, receives fiction; Jack J. Kessie, Managing Editor, reads non-fiction. New rates: \$3,000 for lead stories; \$1,500 for standard length pieces; \$600 for short-shorts. \$1,000 bonus for best story and best article at the end of the year. Acc.

Rogue, P.O. Box 230, Evanston, Ill. (M-50) Fiction and articles 2,000-5,000 — offbeat; sophisticated pieces; personality articles. Extensive market for cartoons—line or wash. Photos—black and white and color—to illustrate articles, also boudoir type cheesecake. William L. Hamling, Editor. 5c up, cartoons to \$100, color photo features to \$500. Acc.

Saga, 205 E. 42nd St., New York 17. (M-25) True adventure stories for men. All subjects. Narrative strength of first importance. Controversial subjects of interest to men. Profiles of adventurous men, preferably in news today, a good bet. Sagas of the past always sought. Picture stories. True humor. Photos. Cartoons. Fillers. Al Silverman, Editor. Feature rates \$150-\$750, fillers \$5-\$50. Acc.

Sirl, 21 W. 26th St., New York 10. (M-35) Short stories 2,500-7,500. Articles on anything of interest to men—stirring tales of personal conquest, heroism, great rogues of America, treasure hunts, etc. Cartoons. Photos. Adrian B. Lopez, Editor. \$75-\$250 an article, pictures \$5-\$7.50. Acc. Query.

Sir Knight, Suite 202, 8833 Sunset Blvd., Los Angeles 46. Sensual pieces, action stories. Articles on any theme of interest to male readers. Personality and profile pieces (contemporary). Not a "sophisticated" magazine, aims at truth, impact and reality without "adventure" slant. Satire, history and the battle of the sexes. Also articles on music, entertainment, dating, travel, etc. Articles, 2,000-4,000. Short-shorts, 500-700, \$25. Short stories 1,200-4,000, \$75-\$200. Query on article ideas, Richard L. Sargent, Story Editor. Acc. checks mailed 10th of the month.

Sportsman Magazine, 655 Madison Ave., New York 22. (Bi-M-35) Noah Sarlat, Editor. Inventory full for a while.

Steg, 655 Madison Ave., New York 22. (M-35) Chiefly first-person and third-person true adventure pieces of all types, 4,000-6,000. Picture stories. Fiction. Dramatic profiles of fabulous characters. Noah Sarlat, Editor. Up to \$500. Acc.

True, 67 W. 44th St., New York 36. (M-35) Factual stories of interest to men. Basic lengths: 1,000, 2,500, 5,000, 10,000, 18,000. Needs particularly personality profiles, stories of current interest and news value, fact crime. Also first-person adventure; great adventure stories, historical; Americana, 4-color photos (action and interesting collections). No fiction. Douglas S. Kennedy, Editor. \$1,000 up for a 5,000-worder running in all editions; payment for other lengths in proportion. Acc.

True Men Stories, 32 West 22 St., New York 10. (Bi-M-25) Same requirements as **Man's Life**, above. Seeking also feature columns and cartoons.

The Vagabond, 44 E. Superior St., Chicago 11 (Q-\$1) Fiction: (2,000-3,000) must have strong man-woman relationship. Locale is always in foreign country. Complete beginning, middle and end. Articles (1,500-2,500) unusual and little known facts about life and love abroad. Travel-vacations (1,500-2,000) slanted for the single man in search of excitement and sports (indoors and outdoors). Arv Miller, Editor-publisher. \$100 up; cartoons (foreign) \$5 up; photos with travel articles \$5 each. Acc.

Confession Magazines

Actual Confessions, Charlton Publications, Charlton Bldg. Division St., Derby, Conn. (Bi-M-25) Same requirements as **True Life Secrets**.

Confidential Confessions, 23 West 47th St., New York 36. (M-20) Dramatic first-person stories with hit-home marriage and courtship problems. Shorts from 2,500 to 6,500; novelettes to 10,000. Rose

Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. To 3c. Acc.

Daring Romances, 23 West 47th St., New York 36. (M-20) Realistic first-person marriage and courtship stories with emphasis on man-woman problems. Strong emotional tone. Shorts 2,500-6,500; novelettes to 10,000. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. To 3c. Acc.

Intimate Story, 295 Madison Ave., New York 17. (M-25) First-person stories of basic human nature with deeply moving emotional problems, serious love conflict. Characters and situations must be up-to-date. Stories from man's view-point welcomed. 5,000-8,000; novels, 10,000. Balance between teen and young married problems. Mary Lucile Proctor, Editor. 3c. Pub.

Modern Romances, 750 Third Ave., New York 17. (M-15) First-person real-life stories. Also shot articles 400-1,000, dealing with parenthood, young mothers with small children, pregnancy, and post-natal health. Articles carry bylines. Henry P. Malmgreen, Editor. 4c and 5c. Acc. Address M. Malmgreen for story contest rules.

My Love Secret, 535 Fifth Ave., New York 17. (Bi-M-25) For requirements see **Real Romances**.

Personal Romances, 295 Madison Ave., New York 17. (M-25) First-person romances, young heroes and heroines, with strong emotional problems, logically worked out, 3,000-10,000. Hilda Wright, Editor. 3c up. Pub.

Real Confessions, 441 Lexington Ave., New York 17. (Bi-M-25) Realistic and exciting stories about 5,000 for a young audience. Ruth Beck. Acc.

Real Romances, 535 Fifth Ave., New York 17. (M-15) First-person short stories to 7,500; novelettes 8,500-10,000; articles 500-1,000; fillers. Written from viewpoint of both men and women. Suzanne Hilliard, Editor. 3c. Acc.

Real Story, 535 Fifth Ave., New York 17. (M-15) For requirements see **Real Romances**.

Revealing Romances, 23 W. 47th St., New York 36. (M-20) First-person stories with realism, reader identification, and emotional tone. Stories must deal with problems that will hit home with readers. Short stories 2,500-6,000; novelettes to 10,000. Articles and fillers 300-1,000. Romantic verse to 20 lines. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. 3c up, verse 5c a line. Acc.

Secret Life Confessions, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Bi-M-25) Same requirements as **True Life Secrets**.

Secrets, 23 W. 47th St., New York 36. (M-20) Dramatic first-person stories with emphasis on realism, "hit-homeness," and emotional tone. Shorts 2,500-6,000, novelettes to 10,000. Articles on marriage, courtship, personality to 1,000. Romantic verse to 20 lines. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. 3c up, verse 50c a line. Acc.

Ten, 1820 S. Michigan Ave., Chicago 10. (M-25) First-person stories 2,000-5,000. Emphasizes Negro life but is not confined to Negro characters. Louie Robinson, Managing Editor. Approx. 3c. Pub.

True Confessions, 67 W. 44th St., New York 36. (M-15) Short stories 1,500-8,000; novels to 18,000. Must be realistic first-person stories, in narrative style with strong characterization and sincere emotion, based on life problems that are meaningful to the average woman; stress is placed on warm lifelike characterization; emotional impact is necessary. The really "different" story is welcomed. Narrators should be girls or young women. Provocative fact pieces on people who have made headlines; query on these. Fillers 500-1,000. Florence J. Schetty, Editor. 5c. Acc.

Tue Experience, 205 E. 42nd St., New York 17. (M-20) First-person true stories of emotional experiences. To 10,000. Especially seeking 3,000-5,000. F. Gould, Editor. 3c-5c. Acc.

True Life Secrets, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Bi-M-25) Stories of

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True Romance, 205 E. 42nd St., New York 17. (M-20) First-person short stories 4,000-6,000, \$250; novelettes 10,000, \$375; short-shorts 2,000-3,500, up to \$250. Will also consider third-person stories of romance and family life. F. Gould, Editor. Acc.

True Story, 205 E. 42nd St., New York 17. (M-25) First-person, well characterized, with reader identification and vital interest. Stories to 7,000; novelettes 9,000; double-lengths 11,000. Nina Dorrance, Editor. Surprise-ending short-shorts \$100, average-length stories \$250-\$300, novelettes \$400, double-lengths \$500. Articles: Socio-psychological content, problems of marriage, child-bearing, medical news, etc. Also personalities (2,500-5,000) special rates. Address Articles Editor, Kate Steichen. Acc.

True Teen Romances, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Bi-M-25) Same requirements as **True Life Secrets**, above, except that material should be directed to teen-agers.

Uncensored Confessions, 535 Fifth Ave., New York 17. (Bi-M-15) For requirements see **Real Romances**.

Fact Detective

Confidential Detective Cases, 441 Lexington Ave., New York 17. (Bi-M-25) Detective cases 3,000, with strong woman interest. Good photos with plenty of action and emotion help to sell any piece. Ruth Beck, Editor. Acc.

Crime Detective, 441 Lexington Ave., New York 17. (Bi-M-25) Detective cases, 3,000, with strong timely interest, woman principal. Good photos with plenty of action and emotion help to sell any piece. Ruth Beck, Editor. Acc.

Front Page Detective, 750 Third Ave., New York 17. (M-25) Crime articles dealing with personalities, unique police methods, exposés, 3,500. On-the-scene crime photos. Carmena Freeman, Editor. \$150-\$250; photos \$6 (more for series). Acc. Query on everything except picture stories.

Inside Detective, 750 Third Ave., New York 17. (M-25) Same requirements as **Front Page Detective**.

Master Detective, 206 E. 43rd St., New York 17. (M-25) Fact crime stories to 6,000, emphasizing suspense. Both current and wound-up cases, fully documented. Adequate photos essential. A. P. Govoni, Editor. \$150, photos \$5-\$7.50. Acc. Query essential.

Startling Detective, 67 W. 44th St., New York 36. (Bi-M-35) Current murder cases; older factual crime stories; also current non-murder crime features, such as a robbery with unusual elements if written under the byline of a principal. Full-length stories to 6,000; features around 3,000. Photos essential. Joseph Corona, Editor. 5c plus extra consideration for byline. Acc. Photos \$7.50. Pub. Query.

True Detective, 206 E. 43rd St., New York 17. (M-25) Suspenseful current true detective crime stories with actual photos, with or without official byline, about 5,000 double-length features 10,000. Must be fully documented as to legal safety. Welcomes early filings by newsmen on important crimes in their area. Detective and crime shorts and fillers, 100-1,500. A. P. Govoni, Editor. Detective cases 5,000. About 4c, depending on length, merit of case, and handling of copy. Photos \$7.50. Acc. Query before submitting copy. Send corroborating news clips or other authentication with MSS.

True Police Cases, 67 W. 44th St., New York 36. (Bi-M-25) Fact detective stories to 7,000. Particularly interested in first-person stories or features under the byline of a person on either side of the law—and in sensational exposés of crime conditions in major cities. 5c plus extra consideration for by-line. Joseph Corona, Editor. 5c up. Acc.

Fictional Detective and Mystery

Ellery Queen's Mystery Magazine, 527 Madison Ave., New York 22. (M-35) Stories of detection, crime, mystery, suspense. No taboos except those dictated by good taste. Chief criteria: quality of writing, originality of plot. Ellery Queen, Editor. 3c-5c, less for reprints. Acc. TV, radio, movie rights remain with author.

Manhunt, 545 Fifth Ave., New York 17. (M-35) Fiction 1,000-12,000. Tough, hard-boiled, off-beat but realistic stories in the detective-crime field. Seeks only the best. John Underwood, Editor. 2c-5c, much higher on occasion. Fillers. Acc.

Mike Shayne Mystery Magazine, 501 Fifth Ave., New York 17. (M-35) Each issue contains a novelette of Michael Shayne by Brett Halliday. Rest of magazine is open for detective and mystery stories of all schools, 1,500-15,000. Sylvia Kleinman, Editor. 1c. Acc.

Science Fiction, Fantasy

Amazing Stories, Fact and Science Fiction, 1 Park Ave., New York 16. (M-35) Action, science-fiction short stories 1,000-5,000; novelettes 15,000-20,000; novels 40,000-60,000. C. Goldsmith, Editor. 1c up. Acc.

Analog Science Fact & Fiction, 575 Madison Ave., New York 22. (M-50) Science short stories to 8,000; novelettes 10,000-20,000; serials 30,000-100,000. Photo-illustrated articles on recent science developments. Query. John W. Campbell, Editor. 3c up. Acc.

Fantastic, Stories of Imagination, 1 Park Ave., New York 16. (M-35) Science fiction and fantasy stories 1,000-20,000. C. Goldsmith, Editor. 1c up. Acc.

Fantasy and Science Fiction, 580 Fifth Ave., New York 36. (M) Quality science fiction and fantasy 500-20,000, occasionally longer. Uses some reprints. Robert P. Mills, Editor. 2c, first North American and foreign serial rights only; reprints 1c. Acc.

Fate Magazine, 845 Chicago Ave., Evanston, Ill. (M-35) Articles under 3,000 on psychic, unusual, unexplained happenings. 2c. "True Mystic Experiences" and "Survival" department stories, about 250 words, \$5 each. Mary Fuller.

Galaxy Magazine, 421 Hudson St., New York 14. (Bi-M-50) Short-shorts 2,000-3,000; short stories to 5,000; novelettes 7,000-10,000; novellas 15,000-18,000; serials 30,000-65,000. (**Galaxy Science Fiction Novels**—bimonthly paper-bound originals and reprints—are completely separate from **Galaxy Magazine**.) Exclusively quality science-fiction slant. No poetry, cartoons, articles, or fillers. H. L. Gold, Editor. 3c up. Acc.

If Magazine, 421 Hudson St., New York 14. (Bi-M-35) Short stories to 5,000; novelettes 7,000-10,000. No poetry, cartoons, articles or fillers. H. L. Gold, Editor. 1c. Acc.

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